

MIA BROOKE PEARCE

is caucused for the highly esteemed position of

N'SIAH

for Spring Term 2018

MY SISTER BNAI BRITH GIRLS.

Ko'ach, as a chapter, we embody **STRENGTH**. We are spirited, fun, loving, welcoming, and crazy as ever. So Ko'ach, it is time to **INSPIRE** and reach even greater lengths. Let's redefine **SISTERHOOD** through individual and personal relationships. **FRIENDSHIP** should not be something you feel solely on Mondays and Saturdays. Let's encourage hangouts and remind each other what being a sister truly means. It is supporting your girls in their good times and bad times, loving unconditionally, and helping them find their truest, best versions of themselves. Ko'ach we have the **KEYS**, now let's utilize them. Let's re-explore our connections to this organization which brought us the **HOME** that is Ko'ach. Judaism is an incredible thing we all share, but Judaism does not stop at praying. It provides us with guiding life lessons that can make us wiser and bring us closer. Let's delve into this, let's go beyond, and find the true connection that has become such a crucial part of our lives in bringing us into this organization! Furthermore, we have all of these social networks which embody modern innovation and enable us to share our successes, memories, and more. We have the ability to utilize it, showcase our chapter's **CHARACTER** and **GREATNESS**, and spread it to others. People are amazed by all Ko'ach has achieved. We have made history, not only in numbers and experiences, but in the amount of impact we have had on so many people's lives. Let's make some more. We have a **COMMUNITY** here like no other. We provide girls with the ability to communicate, lead, and make a difference. You can't get that anywhere else. No where else will you find so much **SUPPORT**, that you are comfortable falling, because you know you can only learn from it. No where else can you find **LOVE** and **MEMORIES** that are so unique they feel impossible to explain. The cramps in your stomach from laughter, the pain in your throat from cheering, the burns on your hands from candle wax are all beyond worth it. The time that you spend in this chapter is so precious, and each of you play a crucial role in making Ko'ach and this time so incredible and beyond compare. Ko'ach, our strength can't be put into words, it is too exceptional, and we are only getting **STRONGER**.

Submitted with undying love for strength, sisters, communication, Judaism, memories, making history, leadership, my heart and home
Ko'ach BBG #2529, and each and every one of you
I forever remain,

MIA BROOKE PEARCE

Damn proud candidate for your
Spring Term 2018

N'SIAH

QUALIFICATIONS

KO'ACH BBG #2529

KLTI FT '15, FT '16 ^ '17^

Havdallah Chair ST' 16

Ko'ach 101 - Education Night ^

MIT Rush ST' 16, ST' 17

Chapter Convention ST' 16*, ST' 17*

Intergrade Sleepover ST' 16, FT' 16

Sisterhood Program FT' 15,

ST' 16, FT' 16 ^, FT' 17^

Chapter Kallah ST' 16 ^, ST' 17 ^

Sukkot Sleepover FT' 16, 17^

Spa Night FT' 16 ^

Grade Sleepovers 17^

Attends all programs and

meetings possible

Member in good standing since

FT' 15

Gizborit FT' 16

- Raised money for

ISF, chapter, and

StandUp

- Planned successful

fundraisers

- Ko'ach Sweatpants

Sh'lcha ST' 16

- Planned impactful

Kallah

- Had 2 Stand Up

Programs

- Planned JServe

- Israel Program

- (Had Q + Q w/

Israeli Prospect)

Key: * denotes steered ^denotes

planned ! denotes future

S'ganit FT' 17

- Created calendar within week 1

- Parent teen brunch

- Created resource folder for future S'ganim

- White house tour

- Stayed in contact w/council counterpart

OTHER

Vice President of JDS Class of 2020

CESJDS Shabbaton 15^ 16 17^

Ozeret in 8th Grade Minyan

Trainee leadership program at Camp Louise

- ST' 17, CA '18!

DC COUNCIL #54/NORTHERN REGION EAST/ INTERNATIONAL ORDER

YLI 2015 -2016

MIT OIT Lock ST' 16

Council Convention ST' 16 *, ST' 17

Spirit Day ST' 16

JServe ST' 16, ST' 17^

Regional Convention FT' 15, FT' 16*

Regional Kickoff Dance ST' 16

Council Kickoff Dance FT' 16, ST' 17

Fall Convention FT' 16

Slice of Rockville Fundraiser '16, '17

Sweetheart Heartthrob FT' 16, FT' 17

Awards Night ST' 17

IC 2018!

Attends all council meetings possible

LEADERSHIP is
about making
others **BETTER** as a
result of your
presence and
making **SURE** that
impact lasts in your
ABSENCE

Start by doing what is necessary, then do what's possible;
AND SURELY YOU ARE DOING THE IMPOSSIBLE - Francis of Assisi

GENERAL GOALS

- Friend first!! -> Girls should feel comfortable coming to me not as N'siah, but as a companion
- Amplify comms using Mail Chimp
- Create Green and Yellow book not only for MITS, but entire chapter
 - Emphasize education within (MRIHQ, Programming Excellence, Parli Pro, etc)
- Continue supporting members by attending their events such as poms competitions and walks -> promote by going to chapter lunch before or after
- Have board call, not text, members before events -> encourage high attendance
- Check in w/ board halfway through the term, go through their platforms together and highlight what they've already done/achieved
- At least two board sleepovers -> 1 to go over business, and 1 solely for bonding
- Be understanding and helpful when board members have conflicts or feel as though they are falling behind -> I've been there! -> Individualized To - Do lists for each board member, check halfway through week, text board asking if they need help w/ what they haven't done
- Establish a chapter food
- Ko'ach peer tutoring system or study group -> girls fill out a form about what they're good at/need help with in school, find a time to meet
 - Do better in school + establish a personal relationship
- Create a Ko'ach workout FB group -> Go to Zumba, yoga, etc.
 - Give girls an opportunity to share their fav workouts
- Continue Ko'ach Parents FB Group and involvement -> Bring back bring a parent meeting
- Anonymous monthly survey for board to evaluate how I'm doing

"It takes as much energy to **WISH** as it does to **PLAN**" - Eleanor Roosevelt

S'GANITS

- Experiment with program timing -> earlier Sat. night, a weeknight (chapter study group or something), or Sunday morning
 - All of us love bbyo, but Sat. nights are the busiest nights of the week, and better turnout can be ensured if scheduling varies
- Utilize the funnel theory and programming excellence!
- More effective, not necessarily larger chair system -> discuss w/ each position which chairs they actually need
- Have out of basement opportunities -> continue Chapter dinner out
- Program Ideas
 - Change Program
 - Be the change you want to see -> Letters to senators, Sign petition as a chapter (change.org), talk about what we'd like to change within the world, our chapter, and ourselves
 - Finding Ko'ach
 - Re-spark love for Ko'ach, and truly define the chapter in its current start -> Tell Ko'ach's story (how we were founded) + Discuss past, present, and future of Ko'ach
- Remind S'ganit to have facebook events made at least 2 weeks in advance

GOALS AND IDEAS

MIT MOMS

- Reinforce personal and individual relationships -> Restart posting in the FB group when you're with another member outside of Ko'ach events
- Recruitment video done well -> similar to rush videos
- Encourage intergrade relationships -> At least 1 intergrade program
- Factor in location for shark farms -> If possible pair girls who live close
- Conversation cards for members to utilize when talking to MITS
- Prospect list at beginning of term -> Reach out to those we see happy and at home in Ko'ach -> personalize recruitment process

"It is not in numbers, but in **UNITY**, that our **GREAT STRENGTH** lies" - Thomas Paine

SHLICHAS

- Grade shabbat dinners
- Reach out to past speakers -> look to establish relationship w/ organizations, hear from them again + potential to partner in a way
- Stress Israel education -> present both sides of the story
- Connect with other youth groups (USY, NCSY, NFTY, etc)
- Make JServe hands on and personal to the chapter -> Something we all go do as a chapter -> Cause relevant to our members (vote)
- Encourage programming relating to Judaism (how it fits into our lives)
 - Discuss role of God or prayer + provide resources to bring mitzvot into daily life
- Amazing and impactful Kallah -> Strong theme, balance programming folds, promo videos

"Judaism is not a religion, it is a **RELATIONSHIP**"

GILBORIT

- Sell snacks before conventions in the parking lot before leaving
- Actually create term budget at the beginning of the term -> Fundraising cal including bake sales, restaurant nights, order dates for wearables, etc. -> strategically budget
- Establish clear statement for why donating money to Ko'ach is beneficial for both us and the community
- Restart chapter scholarship fund -> Include in statement, allocate certain donations for this purpose
- Come to all fundraisers
- Reach towards \$2529 or more in bank account -> Incentive to get there (Maybe party bus)

"The price of anything is the amount of **LIFE** you exchange for it" - Henry David Thoreau

CHAPTER CONVENTIONS

- Move chapter convention to camp!
 - Ensure diverse programming (new spaces to work with)
 - Increase number of bonds -> bunks instead of solely rooms of four
- Establish a lives system known to chapter -> Interest form for committee of seniors and other members to work together
- Multiple shabbat experience options -> girls connect in their own ways to Judaism
- Choose three girls to coordinate alongside N'siah and S'ganit
 - Treat as legitimate convention
 - Have calls, and ensure girls get best possible experience
 - Balance of BBGG, sisterhood, Judaism, Stand Up, lives, and more!
- Steering application out a little less than two months in advance
- Chapter convention push week!
- Goal of 75 girls!! -> Incentives: 25 = "Tomato" board in the face during Tomato baseball 50 = convention wearable 75 = Have a professional recruitment video filmed

"The art of **COMMUNICATION** is the language of **LEADERSHIP**" - James Humes

MAZKIRAH/KATVANIT

- Not only slideshow, but Term video (messages from board, convention/program clips, pics, and more!)
- GoPro videos of each convention -> share with the council/region
- Reactivate youtube channel -> Day in my life videos from members, challenges, etc. -> pull girls out at programs to make videos
- Improve public facebook page -> Link website, term, convention, + recruitment vid
- Send out Jawshington post to parents -> Present opportunity for them to write
- Utilize Canva for posts
- Move Ko'ach Kompliments, to FB/Instagram, so more people see it
- Bring back rewards for frequent drivers -> \$5 every time you drive
- Remind IOI -> daily messages (quotes, announcements, have a good day texts, funny pics/jokes, etc)
- Finsta -> Only Ko'ach girls follow!! -> Announcements + Member takeovers

"**HAPPINESS** is not something you postpone for the future, it is something you design for the present" - Jim Rohn

SUNSHINE GIRLS

- Pre made handwritten thank you cards for hosts
- Bring back birthday posts in FB group -> Help by putting bdays in Team Up Cal
- RC, Council, and Chapter Convention goodie bags
- Postcards w/ chapter photos from different conventions
- Advisor appreciation -> jars w/ notes expressing gratitude, thank you poster
- Form for food for meetings by Sunday -> be sure someone brings before Mon.
- Senior appreciation -> Ko'ach related events and graduating or college
- Kill it at spirit day!! -> Sign up for alma mater, dance, + cake two weeks before prep, so that at prep we can get everything done, and stress fun!