

COMMUNICATION

BEN STERLIN

Regional Board:

- update Facebook group with ideas and suggestions
- in constant communication with N'siah and all of R-Board
- ask for constant updates on initiatives R-Board members take on

Counterpart:

- weekly call sessions
- monthly emails
- create Facebook group/have constant Facebook thread
- provide helpful and consistent releases to help ensure the chapter's success
- attend other AZA chapters' meetings consistently

My Brother Alephs...

"To play it safe is not to play". A famous director Robert Altman stated this, and he could not have been more right. For all 3 years that I have been in this organization, every decision made has been playing it safe, avoiding the risk because of fear of failure, but that **must** change. It is time for Lake Ontario Region to take that risk in order to grow to exceptional heights. It is time for the performance that is the Lake Ontario Region's 2013/2014 programming year to be known across Canada, the International Order, and the rest of the world. Let's put on a show that no one will ever forget.

Fraternally submitted with undying love, I remain
Aleph Ben Reuben Samuel Sterlin

PROUD candidate

for the **HIGH** and

HONOURABLE

position of

**REGIONAL
GODOL**



WHAT WILL I DO?

Goals:

1. More fundraising and advocating for important causes
2. Increase attendance at international events
3. Make the region more conscious about Israel
4. Strengthen the region's Jewish identity
5. Double current membership
6. Improve Globalization
7. Strengthen bonds between chapters

Ideas:

Goal #1:

- revive Stand Up Race
- bowling tournament fundraiser
- BBYO team for fundraising walks throughout the year

Goal #2:

- have summer program info night for parents
- summer experiences info program at LQ Lock-In
- summer programs info panel as elective at a convention

Goal #3:

- Israeli themed carnival
- "Israeli News Monthly"
- revive Up All Night For Israel

Goal #4:

- LOR Kallah
- more themed services at conventions

Goal #5:

- reach out to teens through local schools and community events
- have a welcoming party for grade 8's in January

- start big/little brother initiative

- bring back 1 by 1

Goal #6:

- AZA auction at Beauheart Ball
- improve ISF auction
- create Globalization chair
- establish cousin chapters with chapters across the globe

Goal #7:

- encourage inter-chapter programming
- have closing party at the end of the year
- incorporate "mishpachot" during meals at regional programs

WHY ME?

Qualifications:

In BBYO:

- Beau of L'Chaim BBG #2444 2011
- Chapter Stand Up Chair 2010/2011
- Godol of Magen AZA #2360 2011/2012
- Ambassador for J-Serve Toronto 2012
- Regional Mazkir 2012/2013
- **Recipient of Brotherhood Award 2011**

Out of BBYO:

- Madrichim Team 2012/2013
- School Play 2013
- School Band 2012, 2013
- Choir 2013
- director and playwright of one-act play in Underground Play 2013

Programs Attended:

During the year:

- RLTC 2010, 2011*, 2012*
 - Tournies (WRC) 2011*, 2012
 - SRC 2011*, 2012*, 2013*
 - Beauheart Ball 2011**, 2012, 2013
 - AZA/BBG Shabbat 2012**
 - attended most other chapter and regional programs
- (* represents steered, ** represents coordinated)

During the summer:

- CLTC 6 2011
 - ILTC 2012
 - Impact:DC 2012
 - ILSI 2013*
 - Ambassador to Bulgaria 2013*
- (* represents will/hope to attend)