

**Tess Hannah Mendelson**  
is caucused for the highly  
esteemed position of  
**Gizborit**  
for Fall Term 2017

Make your Mark



**Qualifications**

**Chapter and Council**

- \*active member and good standing since fall term '16
- \*Steered fear buster program at chapter Kallah
- \*planned and lead DIY t-shirt Beshert program
- \*planned MIT mom mothers day surprise
- \*helped plan Beshert/Koach Shul of the Month
- \*helped plan CLTI ST '17
- \*helped make shirts for council convention
- \*coordinated MIT FT '17 apparel
- \*Sunshine girl "sidekick" chair
  - \*Beshert playlists
  - \*helped with birthday bags
  - \*co planned chapter convention spirit week
  - \*made senior signs/candles for lives
  - \*responded to chair emails timely and was good with communication
  - \* Achieved all chair goals
- \*wrote an article for the tweety times
- \*Plan a program workshop
- \*classic Beshert program
- \*intergrade sleepover
- \* big/little tweety
- \*Limo program '17
- \*Chapter convention '17
- \*Kickoff FT '16
- \*Kickoff ST '17

**Personal**

- \*owns clothing line TRTRENDS
- \*Planned a fundraiser
  - \*raised over \$1000
- \* part of a committee to plan grade Shabbaton
- \* Student ambassador
- \* Organized large scale school event

My Sister B'nai Brith Girls,  
Beshert BBG has allowed me to  
discover such a feeling of  
sisterhood that comes from  
showing chapter spirit and  
directing your passion to a good  
cause. If elected I will make sure  
to make a mark not only on our  
chapter but our chapters future.

Past Gizborim have left their  
mark for us to uphold and it is  
now our time to make ours. By  
fundraising to support our  
chapter and making apparel to  
show our chapters spirit we will  
leave a path for future BBG'S to  
not just leave a footprint but to  
make their mark. Submitted with  
undying love for my heart and  
home Beshert BBG #2455

I forever remain,

**Tess Hannah Mendelson**

# Goals and Ideas

## Spirit Wear

- \* Use Painful to purchase clothing on the Beshert website when you want and not only when time slots open for it (credit card payment and ships within 3 days)
- \* Have the members get more involved in making and designing clothing
  - \* Design challenge
    - \* submit one design
    - \* each submission is \$1
    - \* all proceeds go to Beshert BBG
- \* Ensure that everyone has spirit wear given to them by other members for dances, mit rush, spirit day etc.
- \* Make a variety of clothing (sweatpants, pajamas, shirts, jerseys)
- \* make more than just clothing (stickers, popsockets, notebooks, phone cases, fanny packs, etc)
- \* Make a red bubble for the chapter
- \* Sell products at meetings and programs to encourage inactive members to show
- \* Work with Safranit to make an option on the Beshert website to buy clothing then and there
- \* Work with Sunshine girl to help with clothing for spirit day and or spirit week
- \* Design board, mit, grade and senior apparel
- \* Make council clothing to sell
- \* work with mit moms to ensure that all mit's are provided/ able to purchase basic beshert necessities upon joining ex: jersey

## Fundraising/ISF

- \* Make a council wide database and have chapters sell their clothing there, 50% will go to their chapter and the other 50% will go to ISF
- \* Restaurant nights at favorite local restaurants (chopt, Cava, chipotle)
- \* Activities for the chapter to raise money like bake sales, car washes pool parties
- \* Get involved with local recreational companies to raise money for our stand up cause (soul cycle, zumba, bowling etc. )
- \* Send out surveys for options of where restaurant nights should be
- \* Fundraising on meetings nights for DC council to get involved in (raffes, 50/50 raffles, holiday grams, holiday boxes)
- \* Frequent change wars at programs
- \* Not only educate people within bbyo about ISF but inform friends and family of members in the chapter
- \* Make flyers for fundraisers and hand them out on meetings nights
- \* incorporate different awareness events at programs and meetings
- \* Hold a booth at local festivals
- \* Hold an ISF push week
  - \* Different challenge everyday
    - \* social media posts
    - \* informing others about ISF

## Chair/DC Council/Board/Members

- \* work with Safranit to create a link on the website to pay people hosting programs which require money for supplies to allow credit card payment method and to be payed prior to the program
- \* Keep close communications with my chair to keep her involved and active
  - \* Immediately after chair assignments make easy communication systems with her
  - \* Give assignments for my chair
- \* Work with Mazkirot to promote clothing and fundraisers not just on the Facebook group
- \* Keep close communication with members that don't have facebook to keep them updated with upcoming fundraisers and clothing options
- \* Team up with other chapters in DC to hold fundraisers ex: Slat's Jungle Boogie dance
- \* Work with Mazkirah Gadolah to ensure that all fundraisers and spirit wear being sold are included in weekly comms
- \* keep close communication with board members and members on how I can improve what I'm doing to help our chapter
- \* talk to other gizborit in DC council to hold fundraisers for BBYO and ISF
- \* \*team up with S'ganit and people planning programs to set a reasonable budget for programming
- \* Work with S'gnait to make sure that all girls hosting programs are reimbursed the money they spent
- \* Work with Slichat to encourage the giving of tzedakah to our stand up cause and ISF
- \* Work with sunshine girl to give out points during spirit week to those who inform others about ISF
- \* team up with S'ganit to incorporate different awareness programs



You decide which item of apparel you want and click on it



You select your size and fill out basic information



you fill out shipping and credit/debit card payment



Your product arrives at your door within 3 days!!!!