

"You may say that I'm a dreamer, but I'm not  
the only one" - John Lennon

During these last three years, I've dreamed about what each one of us are capable of doing in this organization, and the possibilities are endless. We can plan incredible and unique programs, we can introduce a girl to the world of BBG, we can be an inspiration - if we choose to.

My sister N'siah, my sister B'nai B'rith Girls,

I am choosing to become a leader. I want to be the girl who helps each member find her BBG feeling, just as I have found my own. This chapter and organization as a whole means so much to me, and I would love to help to bring our chapter, Ruach BBG #83, to new heights. With strong sisterhood, we can accomplish anything. As The Beatles once said,

"I believe in yesterday"

I, too, believe in Ruach's past, including our many traditions. I also believe in living in the moment and enjoying all that this organization has to offer, as well as looking to the future to leave our mark on this order.

With so much undying love for The Beatles, the Blue M&M, and every girl proud to call herself a B'nai B'rith Girl,

I remain

*Marissa Wais*

Marissa Robyn Wais

Proud candidate for the high and honorable position of Ruach BBG's seventeenth N'siah for the 2010-2011 programming year.



All you need is

**MARISSA ROBYN WAIS**

For Ruach BBG's  
Seventeenth N'siah



For the 2010-2011 programming year

# A DAY IN THE LIFE

( Positions Held )

★ Dedicated & Loving Member	Ruach BBG #83				
★ MIT Aym Ha-Chaverot	Ruach BBG #83	2007	2008		
★ Mazkirah	Ruach BBG #83		2008		
★ Katvanit	Ruach BBG #83		2008	2009	
★ Aym Ha-Chaverot	Ruach BBG #83		2009	2010	
★ Mazkirah (CLTC VII)	Masah BBG #1111		2008		
★ S'ganit (YLC I)	Oy Vey BBG #123		2008		

# YESTERDAY

( Committees Served )

★ RC Talent Show	Ruach BBG #83	2007	2008	2009	
★ RC Cheer	Ruach BBG #83		2008	2009	
★ RC Song	Ruach BBG #83			2009	
★ Sat. AM Services (CLTC VII)	Masah BBG #1111		2008		
★ Friday Night Oneg (YLC I)	MI Region GLC		2008		

# EIGHT DAYS A WEEK

( Events Attended )

★ Chapter Meetings	Ruach BBG #83	2007	2008	2009	2010
★ Chapter Functions	Ruach BBG #83	2007	2008	2009	2010
★ Chapter Installations	Ruach BBG #83	2007	2008	2009	2010
★ RC Practices	Ruach BBG #83	2007	2008	2009	
★ Chapter Fundraisers	Ruach BBG #83	2007	2008	2009	2010
★ Chapter Elections	Ruach BBG #83		2008	2009	2010
★ Chapter Bittker	Ruach BBG #83		2008		
★ Senior Lives	Ruach BBG #83		2008	2009	
★ Elections Training Conclave	MI Region GLC	2007	2008	2009	2010
★ Fall Conclave	MI Region GLC	2007	2008	2009	2010
★ Regional Convention	MI Region GLC	2007	2008	2009	2010
★ Council Meetings	MI Region GLC	2007	2008	2009	
★ LHYLC I	MI Region GLC		2008		
★ MBA Days	MI Region GLC			2009	2010
★ JH Nights	MI Region GLC		2008		
★ Regional Kickoffs	MI Region GLC			2009	2010
★ CLTC VII	International Order		2008		

▼ = Denotes Attending

# EVERY LITTLE THING

( Awards Received )

★ Jaffa CLTC Scholarship	MI Region GLC	2008	
★ Needle CLTC Scholarship	MI Region GLC	2008	
★ Silver Star of Deborah	International Order		

2010

# LET IT BE

( Traditions )

- ★ Continue following traditions while making new ones!
- ★ Be the six fold sleepover, the Thanksgiving sleepover, and the Super bowl Party
- ★ Bring back the annual tea party
- ★ Have good and welfare after each meeting
- ★ Follow parliamentary procedure at every chapter and exec meeting
- ★ Sing the BBG pep song after every meeting
- ★ Teach members chapter, regional, and international cheers
- ★ Wear my BBG pin at every meeting and encourage others to do the same

# WITH A LITTLE HELP FROM MY FRIENDS

( Sisterhood )

- ★ Maintain a strong sense of sisterhood throughout the year
- ★ Hold functions and sleepovers for the purpose of strengthening our sisterhood
- ★ Have separates programs at sleepovers and during Bittker
- ★ Have boundary breakers at Bittker
- ★ Continue to have sisterhood programming during the weeks leading up to Regional Convention
- ★ Have sleepovers every night of Regional Convention, not only the nights before big competitions, simply to strengthen sisterhood
- ★ Have good and welfare after every chapter and exec meeting
- ★ Create a big/little sister list early in the year and have a program centered around big and little sisters
- ★ Program with our sister chapter
- ★ Do everything I can to make sure each member finds her BBG feeling

# I WILL

( My goals as your N'siah )

- ★ Be available for every Ruach member, wherever and whenever
- ★ Serve and act as a role model for every chapter member
- ★ Keep in close contact with every executive member to make sure everything is running smoothly
- ★ Listen to and consider all suggestions
- ★ Focus on sisterhood throughout the entire programming year
- ★ Branch out to the region and the international order
- ★ Reach out to every member, making sure everyone is having fun in the chapter
- ★ Eliminate the notion of paper members in our chapter by encouraging inactive members to attend events
- ★ Keep members excited about functions and meetings
- ★ Be the best possible N'siah for the best chapter ever, Ruach BBG #83

## DEAR PRUDENCE

### ( Communication )

- ★ Send the Ruach Weekly via e-mail to every member each Sunday
- ★ Make the weekly informative, organized, and colorful
- ★ Make sure all exec members are sending Sunday Updates on a weekly basis
- ★ Make sure the Mazkirot are calling their lists before Wednesday night
- ★ Change the Mazkirot lists several times throughout the year
- ★ Complete the chapter buzzbook by October
- ★ Continue to send the buzzbook via e-mail
- ★ Personally call members on occasion to make sure they're enjoying their time in the chapter
- ★ Assign each exec board member to a few members to call on occasion
- ★ Work closely with the Katvanit to make sure that minutes are being turned in for every chapter and exec meeting
- ★ Use snail-mail invitations for important events
- ★ Work with the Sunshine Girl to compile a list of birthdays
- ★ Use Facebook and e-mail to promote events that are open to everyone, such as fundraisers
- ★ Continue to use the Ruach website to post important information

## HELLO, GOODBYE

### ( Attendance )

- ★ Promote meetings and functions in advance through e-mail, phone calls, text messaging, etc
- ★ Ask older members to drive and pick up younger members
- ★ Call inactive members and enthusiastically persuade them to come to events
- ★ If we're programming with another chapter, make sure the other chapter is promoting the function to their chapter
- ★ Ask members for their input on function ideas
- ★ Involve chapter members in planning functions
- ★ Work with the Katvanit to keep track of attendance at each event

## YOUR MOTHER SHOULD KNOW

### ( Parents )

- ★ Continue to send the parent version of the Ruach Weekly every Sunday
- ★ Hold a parent meeting in September to answer any questions
- ★ Invite not only parents of MITs to the parent meeting, but extend the invitation to all Ruach parents who may have any questions
- ★ Make sure all parents have my phone number for any additional questions
- ★ Send special release e-mails to parents regarding important events, such as FC, RC, YLC, ETC, and summer programs

"You may say that I'm a dreamer,  
but I'm not the only one" ★

## MAGICAL MYSTERY TOUR

### ( Programming )

- ★ Inform chapter members about functions and meetings in advance
- ★ Work with the S'ganit to plan fun and original functions
- ★ Decide at the first chapter meeting where we would like to set up an ongoing community service project
- ★ Utilize the Mazkirot to notify members about upcoming events while showing enthusiasm!
- ★ Try to program with every chapter in Michigan Region
- ★ Program in every fold regularly
- ★ Frequently ask for member input about functioning ideas. If we plan fun programs that members enjoy, this could help boost attendance
- ★ Work closely with the S'ganit and Sh'l'icha to plan phenomenal programs
- ★ Encourage the S'ganit to turn in program reports on time
- ★ Encourage the MITs to help in planning functions! This can happen through an effective MIT board
- ★ Remind members that if they want to plan a function, even if they are not on board, that they can do so

## ALL TOGETHER NOW

### ( Membership )

- ★ Work with the Aym Ha-Chaverot to plan a MIT "curriculum", teaching the MITs about this organization throughout the year
- ★ Pass out MIT books by the first MIT function, containing everything a MIT would want to know about BBVO
- ★ Elect a MIT board at the Thanksgiving sleepover
- ★ Utilize the MIT board to the fullest extent, encouraging the exec board to communicate with their MIT counterpart(s) frequently
- ★ Encourage MITs to attend regional and international conclaves, especially YLC and CLTC
- ★ Create a fun and inviting booth for MKOD / Spring Kickoff
- ★ Make sure all prospectives and new members feel welcome in the chapter
- ★ Remind the seniors how important they are by planning unique senior appreciation programs
- ★ Send the sophomores and juniors cards in the mail, reminding them that the middle years can be the best!

## CAN'T BUY ME LOVE

### ( Fundraising )

- ★ Work with the Gisbarit to plan a budget for the programming year
- ★ Hold a fundraiser once a month
- ★ Promote these fundraisers as much as possible to the chapter and region
- ★ Educate members about Stand Up
- ★ Collect donations for Stand Up at every chapter and exec meeting
- ★ Set a high goal for Stand Up, presenting a large donation at RC and ETC
- ★ Promote the regional fundraiser(s) to the chapter
- ★ Work with the Gisbarit to make sure that the checkbook is balanced
- ★ Have the exec board ask before making any purchases

# PLEASE MISTER POSTMAN

( Newspaper and Scrapbook )

- ★ Work with the Orectet to release a creative newspaper
- ★ Submit this newspaper for the RC newspaper competition on time
- ★ Encourage every member to contribute at least one article to the newspaper
- ★ Email the newspaper to each member like in previous years in order to save paper and ink
- ★ Begin working on scrapbook early in the second half of the programming year
- ★ Encourage other chapter members to help in the making of the scrapbook
- ★ Bring my camera to events and encourage others to do the same

# IF I NEEDED SOMEONE

( Advisor )

- ★ Work closely with the advisor, communicating many times a week
- ★ Update the advisor on anything that may be going on in the chapter
- ★ Make sure that all programs and purchases have been approved
- ★ Work together consistently to make sure things are running smoothly
- ★ Honor advisor appreciation month by planning a special program or giving a creative gift to our advisor

# COME TOGETHER

( Regional Convention )

- ★ Explain to every member what Regional Convention is
- ★ Remind everyone throughout the planning stages and the convention: it's all about the sisterhood!
- ★ Put effective committees together before summer vacation
- ★ Work with the coordinators to finish making song, cheer, and talent show before the first RC practice
- ★ Hold two practices a month in the months before RC
- ★ Promote practices and strongly encourage members to attend each one
- ★ Hold a couple of extra RC practices during the week before RC to help members who may have trouble with song, cheer, or talent show
- ★ Work with the coordinators to put together driving lists
- ★ Encourage every member to participate in individual and/or group events
- ★ Have sisterhood sleepovers before and during RC
- ★ Show our spirit and sisterhood during the entire convention



# YELLOW SUBMARINE

( Bittker )

- ★ Utilize the attendance point system to determine spots for Bittker
- ★ Plan and attend a fall and spring Bittker
- ★ Begin planning in advance
- ★ Elect coordinators at least three months in advance
- ★ Vote on an AZA chapter to go to Bittker with during a chapter meeting
- ★ Promote to our chapter and the AZA chapter throughout the planning stages to ensure high attendance
- ★ Incorporate original programming as well as Bittker traditions into the weekend

# ACROSS THE UNIVERSE

( Regional and International Involvement )

- ★ Promote Fall Conclave, Regional Convention, Young Leadership Conclave, and Elections Training Conclave as much as possible
- ★ Encourage high attendance at regional functions and fundraisers
- ★ Promote council meetings to the chapter
- ★ Function with other chapters in the region to become more active in the region
- ★ Keep in contact with my regional counterpart
- ★ Attend Michigan Region VIP weekend to connect with the other n'siot and godolim in the region
- ★ Work with the Katvanit to promote summer programs to the entire chapter
- ★ Work with the Aym Ha-Chaverot to educate the MITs about important regional and international conclaves, especially VLC and CLTC
- ★ Remind the chapter that scholarships are always available and that there is a BBYO summer program for everyone!

# LIKE DREAMERS DO

( Executive Board )

- ★ Work closely with each member on the exec board
- ★ Always be available to help with anything at any time
- ★ Establish goals on an individual and group level at the beginning of the programming year
- ★ Hold mid-year evaluations in January to go over goals set at the beginning of the year
- ★ Hold exec board sleepovers and dinners to help us bond
- ★ Have as many exec board meetings as chapter meetings, occasionally holding conference calls if we cannot schedule an exec meeting
- ★ Send Sunday updates every week and ask each exec member to do the same
- ★ Encourage the exec board to work and communicate with their MIT counterpart(s)

"Here comes the sun and I say it's alright"

