

ALEPH ADAM PHILIP WEINTRAUB

Aspiring for the High and Honorable Position of your 95th
GRAND ALEPH S'GAN

My Brother Alephs,

Each year we grow our movement, welcoming in the future generations of BBYO, full of young prospects, leaders and trailblazers waiting for their turn. The Alephs in Training look up to us for inspiration and to learn the meaning behind the Aleph Zadik Aleph. I believe that as Alephs, it is our job to teach them the rich history of our traditions and incite passion by planning powerful programs and offering unique experiences. This serves as a tool to recruit and retain new members while empowering them to be our next leaders - ultimately making an impact on the largest scale. As Grand Aleph S'gan, I will work to spark a fire within every Aleph's heart, pushing them to do the most they can, from program planning, attending conventions or mentoring new members. By strengthening every aspect of this position, we will connect all brothers and give them the opportunity to contribute while allowing them to do their best work and leave a lasting impact throughout the order. My goals is for all of our programs to touch our members in some unique way and leave a lasting imprint throughout their journey, showing them who we are, who we can be and what we stand for.

Fraternally submitted with an undying love for Abraham Zelmanowitz AZA #2538, Greater Atlanta Region #55, the International Order of the Aleph Zadik Aleph, and the power of inspiration, I humbly remain,

Aleph Adam P. Weintraub

QUALIFICATIONS

ABRAHAM ZELMANOWITZ AZA #2538

ALEPH S'GAN (2 terms, 6 months)

- Coordinated two successful chapter conventions, engaging over 35 members each.
- Coordinated inductions of 20 AITs along with Chapter Godol.
- Enhanced organization and calendaring throughout chapter board.
- Founded chapter programming committee.
- Improved the use of social media platforms to strengthen promotions.
- Recipient of Greater Atlanta's program of the semester.
- Planned first ever inter-chapter sleepover, engaging over 50 members.

GREATER ATLANTA REGION #55

90th ALEPH S'GAN (1 year)

- Coordinated Atlanta's Leadership Training Institute for over 110 teens.
- Oversaw development and planning of all Regional programs and conventions throughout the year.
- Founded Regional programming committee.
- Sent weekly S'ganim updates which displayed all chapters' programs and action items for the coming weeks. Improved organization throughout all chapter counterparts and increased attendance at programs.
- Worked with all chapter counterparts to ensure successful programming on the grassroots level.
- Liaison to a brother chapter, worked towards improved growth and prosperity.

INTERNATIONAL ORDER OF THE ALEPH ZADIK ALEPH

- ILTC '18
- Kallah '18
- IC '18, '19
- IC 2018 AZA LEADS Day Administrative Assistant
- Pending recipient: Bronze/Silver Shield of David and Tree of Life Awards
- Will be attending ILSI '19
- Oversaw more than 50 different tracks and worked with all steerers, captains and staff to organize and execute LEADS Day.

BEYOND BBYO

- American Jewish Committee's Leaders for Tomorrow Program
- Current StandWithUS Israel Intern
- Johns Creek HS Networking Club President
- The Gateway Center for the Homeless - Volunteer

ALEPH ADAM PHILIP WEINTRAUB - Platform



Everlasting Experiences

One of the most important aspects of any program is its lasting memory. A program may be executed perfectly, but its real value is whether it can generate an ongoing conversation or experience that outlasts the event itself. It is these experiences that connect us as brothers and allow us to form lifelong bonds. The idea of this brotherhood, our chapters, friends and inspirations should be stuck in every participants' head long after the event is over and make them count down until they can be together again. I will work with all of my counterparts to achieve this goal with the help of social media. Platforms like Instagram or Snapchat are great tools for communication that chapters can use to frequently push, promote and celebrate programs and encourage members to keep the event alive. This also allows brothers to interact with each other throughout their journeys, keeping them engaged and active within their chapters.

General Members

The backbone of any organization is the General Membership. While some members choose to pursue a leadership role, others prefer to contribute in a less formal way. These members shouldn't feel discouraged or pushed out of BBYO because they don't hold a leadership position. If any member wants to contribute, in any way, I want them to be involved. I will do this by holding the largest International Leadership Network to date. This will inspire members to be a leader in their own right, working to make the organization better and will also allow them to bring their new skills back to their regions and chapters. These members are the foundation of the order, and without them, we cannot be successful. I plan to work with all Alephs to ensure that programs and conventions are inclusive towards everyone. I want each individual to feel valued, encouraged and for them to remain involved so that they can mentor and impact the next generation.

Counterparts

I have always been impressed with the creative programming throughout the Order. Great ideas exist within every individual BBYO chapter. If we share these traditions and success stories, we can elevate the level of programming throughout the entire organization. In order to spread these new, creative ideas and remain in contact with all of my counterparts, I plan to have monthly calls with all region/council S'gans and meet at least once a semester with their chapter counterparts. These calls will be a great opportunity to check in on large, regional programs, swap ideas and will help to make all of our programs more successful on a local level. Another way I will connect all of my counterparts is by holding a national programming party seminar. Through this session, S'ganim on all levels can share ideas and learn what works and what doesn't from those in other regions. These S'ganim will also form bonds and friendships, which can ignite endless possibilities and will lead to the growth of the international conversation.

S'gan 101

The primary job of any successful S'gan is programming. However, there is an opportunity for all S'gans to be more well-rounded and to excel at every aspect of their position in order to improve the entire chapter. At the beginning of my term, I intend to release a packet titled, "S'gan 101". This handout would thoroughly discuss example outlines, timelines, themes, calendaring, feedback, elevating programs, the six-movement initiatives, successful & unsuccessful programs, "What to do & what not to do" and "How to work best with counterparts". I would schedule time to go over the packet with all S'ganim and work closely with them to ensure that they are on their way to success, that they are doing their best work possible and answer any lingering questions they may have. This packet would then be expanded by having region/council counterparts share and review with their chapters. This allows everyone to learn what it takes to be a successful S'gan and excel in the upcoming year.

IC 2020

Year after year IC remains the cornerstone of the AZA and BBG experience and next year in Dallas should continue that tradition. From impactful programs and experiences that make attendees say "Wow!", to creating memories that empower our Jewish community, IC should always strive to one-up itself. I will push for the largest ILN to date, more LEADS tracks than you can think of and Separates that touch teens on a large scale. My goal is also to help build connections and memories with friends worldwide. Summits are another important IC experience that I would like to promote. In Dallas, summit tracks will be more than just an opportunity to arrive early. They will work to push teens out of their comfort zone, teach them new skills and give them the opportunity to create new bonds while fostering a sense of FOMO. In order to make 2020 the most spirited and anticipated convention to date, I will work with all regions to plan exciting launch parties and reach out to all members, offering spirit points or awards to those with the largest delegations. My goal will be to make IC 2020 the strongest gathering of Jewish teens yet.

Programming's 3 Branches

REACH. Most programs can benefit from more funding, wider appeal and "getting out of the basement". I will share ideas with all S'ganim on how to reach out to sponsors, plan inter-chapter events, engage more teens, reach into their communities through social action, and most importantly strive to hold the best programs possible. I will work across the Order to create a "Dream Program" bank, with counterparts, to improve the level of programming and will help chapters engage potential partners so that they can assist in making impossible events possible.

INSPIRE. The most successful BBYO Programs are ones that create the most memories. The key to any successful program is this hook and I will work to ensure that every program entices, inspires and engages members, while incorporating all of the pillars of AZA. When all members are motivated, the order will continue to grow with strong, new leaders, living on for generations to come.

PURPOSE. Programs should not be held just because they are required. To be successful there must be meaning behind everything a chapter or region does; what do they want to accomplish, what do they want to show, what will the chapter do? I will work to establish a foundation for all programs, which in turn, will allow for intact outlines, time lines and for members to visibly see why something is happening. This decreases cancellation rates and makes a program's purpose more obvious - from brotherly bonding to community service.