

International N'siah

for your Sixty-Sixth

is PROUD to declare as a CANDIDATE

Jen! Nicole Willenzik



66th International Order  
of the B'nai B'rith Girls

My Sister B'nai B'rith Girls,

BBG is more than just a youth organization.

**It is the match, the flame, and the expanding fire** that will light the path towards each member's identity and future. BBG has the potential to **initiate confidence, spark friendships, and ignite a multitude of opportunities** for all.

**Yet, incredible success is not a given.**

It takes a mix of hard work, dedication, passion, and commitment. **That is where we come in. EVERY GIRL** deserves the opportunity to feel the passion that **WE** feel in BBG.

**My BBG flame is not yet complete.**

As your **66th International N'siah**, I promise to devote my entire heart and soul to BBG for all of us- for ourselves, for our friends, for our sisters, and for our children. This **WILL** be the year of movement, the year that BBGs walk away with the desire to **spark** a difference, **crave** for change, and **yearn** to stand up for what we believe in and who we are. Together, **WE MUST** take the initiative to **inspire & motivate every girl in our order.**

With undying love for the **INTERNATIONAL ORDER** and the future of each and every B'nai B'rith Girl,

I remain,

Jenifer Nicole Willenzik

Proud candidate for your sixty-sixth International N'siah

♥ Denotes Steering

\* Denotes Delegate

° Denotes Year Term

^ Denotes while N'siah

## INTERNATIONAL ORDER OF BBG

-65th International S'ganit 2009-2010°

-IC Coordinator 2010

-International MBA Chairwoman 2008-2009°

-IC Steering Committee 2009

-Teen PR Team 2008-2009°

-CLTC Chapter S'ganit 2007

International Leadership Seminar Israel (ILSI) 2009

International Leadership Training Conference (ILTC) 2008

International Kallah 2008

CLTC 1 2007

International Convention 2008, 2009♥, 2010♥

February Execs 2008, 2009, 2010♥

August Execs 2009♥

AIPAC High School Summit 2009

International Board Strategizing Weekends May '09, Dec '09

## EASTERN REGION: NORTH CAROLINA COUNCIL

-NCC Sisterhood/MBA Chair 2007-2008°

-Steering Committee for 11 conventions 2006-2010

-BBG Separates at every convention 2007-2008°

-Mit/Ait Convention Trainer 2009

-“NCC S'ganit-of-the-Year” Award 2008

-“Most Helpful BBG in NCC” 2008

-“NCC Mit-of-the-Year” Award 2007

-Mit/Ait Convention Mock-Chapter N'siah 2006

Regional Execs '07\*, '08\*, '09♥\*

'06, '09♥ Mit/AIT

Winter Cultural '06, '07♥, '08, '09

'08♥ Interregional Kallah

Spring Council '07♥ '08♥\*, '09♥\*

'09 Judaism Institute

Regionals '06, '07♥, '08♥, '09♥

'06, '07, '08♥ Sweetheart Beau

## CHAI CHAVERIM BBG #1548-552

-Chai Chaverim BBG N'siah 2008-2009°

-Chai Chaverim BBG S'ganit° 2007-2008°

-Chai Chaverim BBG Mit N'siah 2006-2007°

-MBA AZA Sweetheart 2009-2010°

-Seven 1st-Place Spirit Convention Awards 2008^

-Six 2nd-Place Spirit Convention Awards 2008^

-Charlotte BBYO Adult Board Representative '08-'09°

-8th Grade Intake Committee '07, '08, '09

Ignite a SPARK

## Chapter Excellence

- Chapter iNitiative:** Team up directly with chapters to encourage and build the three main foundations of Chapter Excellence:
- iMPacting Programs:** Multi-folded programming with a purpose that is unique solely to BBG and makes members crave to return
- iNdividualized Membership:** Focusing membership growth plans on involving the maximum capacity of Jewish teens in the area
- iNtegrated Judaism:** Ensuring our pluralistic, religious foundation remains at our core through programming and Jewish values

## Teen-Led FAN and Teen Connection

- Increased teen involvement** within the **Friends and Alumni Network** to develop more connections and raise more money towards International Programs and Scholarships
- FAN for College Students-** Create a special program for BBYO's newest alumni
- Teen Connection-** Revitalize and promote youth-led **Teen Connection** across the order

## 66th I-Board

- Plan energizing and focused retreat weekends** that effectively strategize for the upcoming year
- Create monthly workbooks for each board member** of tasks and initiatives to be achieved
- Hold weekly board conference calls** to promote board unity and hear updates on individual initiatives and counterpart work
- Hold individual monthly evaluation calls** to reflect and hold each board member accountable for her monthly responsibilities

## Israeli Commitment

- Develop resources and systems that will encourage all regions, councils, and chapters to learn about the conflicts in the Middle East, visit our Jewish homeland, and be able to effectively educate and advocate for Israel

## Engagement-Programming

- It is our responsibility to empower and connect **as many people as possible** in order for our movement to make its largest impact:
- Jewish Teens:** Encourage more WOW programs and other community-wide events across the order to aim for every Jewish teen to be connected to or involved in BBYO in some way, whether they are members or not
- Community Organizations:** Partner with outside organizations to enhance BBYO's relationship with local communities to further make an impact on the world

## CANADA AND Overseas

- Strengthen the focus and importance of counterpart work and International relations with the **Canadian regions**
- Enhance the connection between North American BBYO teens and those in **Great Britain, Israel, France and Bulgaria** through joint initiatives and communication
- Revitalize and maintain BBYO programs in additional countries **across Europe** such as **Serbia, Turkey, and more**

## Int'l Execs Body

- Build a **thorough and personal relationship** by maintaining **constant contact** with **every N'siah** to cohesively build the BBG movement
- Maintain the **unity of the "Execs Body"** in the months between February and August Execs through group initiatives and communication
- Transform the N'siah blog into a **video blog** in which I can discuss the accomplishments of my travels and personalize BBG updates
- Send **weekly counterpart emails** to all N'siot

## Unification for Purpose

- Work to unify the Board of Directors, Staff, International Boards, International Execs, and Membership Body to ensure BBYO continues to respond to global issues, adapt to change, and progress the future of the Jewish world

## Stand Up! Expansion

- Strategize to further develop growth of the Stand Up! Initiative in its main focus areas:
- Service:** Increased promotion of Panim and IMPACT programs; promotion of direct service at conventions and in regions; utilizing Panim and IMPACT alumni
- Advocacy:** Educating the community about our Social Action initiatives; AIPAC promotion; education about important congressional legislation causes
- Philanthropy:** Seeing a direct impact of money raised within regions and chapters

## Grassroots Democracy and Leadership

- Work with staff and teens across the International order to ensure that BBYO establishes increasing **youth-led and democratic processes** to create initiatives, run business, and elect leaders
- Expanding the idea of **BBYO Task Forces** for a group of any members to achieve a goal
- Increase the **Summer Program alumni** focus

## Productive Visitations

- Aim to visit an equal combination of **regional and council conventions** with **chapter programs** to balance the promotion of both Regional and Council Strength and Chapter Excellence aims
- Utilize the **focus region system** to visit regions in their time of greatest need
- Effectively prepare** for each region prior to my visit through a N'siah call, a board call, and an evaluation system

BBYO has the opportunity to empower thousands of teens to make a direct and lasting impact in strengthening the future of the global Jewish community and the world.

Inspiration  
Movement  
Sisterhood  
SPIRIT  
Pride  
belonging  
opportunities  
PASSION  
action  
Dreams  
experiences  
BBG

2010-2011