

QUALIFICATIONS



Emunah BBG #2525 (1-year terms)

- Founding Member
- Chapter N'siah '09-'10
- Chapter N'siah '10-'11
- Received official charter within 6 months of founding
- Currently has 24 members
- Most Improved Chapter in NSR '09-'10

Nassau-Suffolk Region #19

- Project HOPE- Spring '09 & '10
- Sisterhood Overnight- Spring '09 & Winter '11
- NSR RLTI '09 & '10
- Regional Kickoff '09 & '10
- Project HOPE- Winter '09 & '10
- Winter Convention '09 (steering) & '10
- NSR Rock Climbing '09
- Stay- Awake -A-Thon '10
- NSR BBYO Parent/Teen Night '10
- Spring Convention '10 & '11
- NSR Think Pink MBA Kickoff '10
- BBG Shabbat '10

Coordinated:

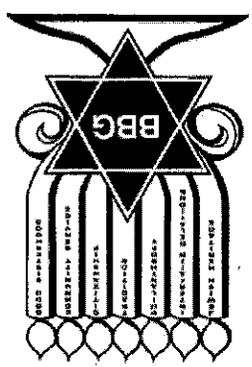
- Emunah Overnight '10 '11
- Emunah Sisterhood Shabbat '09 & '10 & '11
- Emunah Candy Sushi Scavenger Hunt '10
- Happy New Year Program '10
- Welcome to the JEWngle '10
- Emunah's Declassified Survival Guide Business Meeting '10
- Weekly Meetings '09 & '10 & '11
- Emunah Elections '10 & '11
- Emunah's Valentines Day Fundraiser & Program (Candy Grams)

The International Order of the B'nai Brith Girls

- CLTC 7 2009- S'ganit of Ahavat Achot BBG #1836
- East Coast Kallah '10
- International Convention '10 (delegate)
- ILTC '10
- Kallah '10
- Kallah Color War Captain
- International Convention '11
- International February Execs '11
- ILSI '11
- International CLTC Liaison Chairwoman '10-'11
- Eternal Light Recruitment Award '10 & '11
- Silver Star of Deborah Award '11

Alexis Natasha Witkin

Candidate for the 6th International Aym Ha-chaverot for the 2011-2012 Programming Year



TOGETHER AS ONE FOREVER UNITED

The big secret in life is that there is no big secret. Whatever your goal, you can get there if you're willing to work. - Oprah Winfrey

My sister B'nai Brith Girls,

What is your dream? Some may seem silly and make no sense, and some seem unrealistic and impractical. But I can assure you, that this should never be the case. Martin Luther King had a "silly and unrealistic" dream that African Americans would "one day live in a nation where they would not be judged by the color of their skin but by the content of their character," and look where we are today. Think back to your dream so big, you thought you might never reach. I'm here to help you make your dream and unreachable, overwhelming goal, become reality. Together we will defy gravity; defy every possible entity holding the international Order of the B'nai Brith Girls back. We are going to attain unimaginable membership goals, make leadership a necessity, not an option, and increase membership retention and education across the Order.

Look into the mirror in your sister's eyes and find the dream that lies within her. Can you feel her dedication, love, and determination? Are you the same way? How loud does your heart beat for BBG? The fate of this Order all depends on what you do. We are in this together. If one of us fails in something, we will ALL fail. Stand up my sisters. Stand up for what YOU believe in, and prove that we, the International Order of the B'nai Brith Girls holds some of the best women in our history. Stand together and prove that we are a sisterhood that cannot be broken. Stand up and sing to our integrity. Stand up and move forward. We must be the ones to make sure that BBG never dies. Our time of success is now. We will move on to a greater state for all the chapters and the regions in this Order. And we will all do it together. I am ready to fight and stand up for my dreams. Are you?

Submitted with undying love and devotion for fulfilling the phenomenal abilities that our dreams acquire. I will forever remain,

Alexis

ALEXIS NATASHA WITKIN

Proud candidate for the High and International Aym Ha-chaverot

The only time success comes before work, is in the dictionary.
-Vince Lombardi

Today you are You, that is truer than true.
There is no one alive who is Youer than You.
-Dr. Seuss

✈️ goals and ideas ✈️

Chapter Leadership Training Conference 2012

- Choose CLTC Coordinators as soon as possible in order to start planning early
- Closely work with each individual BBG Coordinator chosen, in order to help her to establish a unique curriculum
- Help facilitate a survey for all CLTC alumni to determine what needs to be added and taken away, so we can ensure an even more innovative experience for future participants
- Encourage past CLTC alumni to attend other International and Regional/Inter-Regional Events
- Work closely with the Grand Aleph Moreh to begin planning early
- Enhance the current CLTC curriculum unique to each individual so that the participant can gain knowledge to use back home

Regional/Council Counterpart Correspondence

- Get to know my counterparts by the end of the summer of 2011 in order to ensure a positive and enriching relationship with each of them- congratulations phone call and e-mail- ask them their preferences of ways of contact (phone, e-mail, etc.)
- Learn about each of their Region's/Council's strengths & weaknesses
- Periodic conference calls with different hubs in order to instill collaboration and teamwork
- MIT Mom of the Month Award for the girl who I believe has shown me and the Order diligence, commitment & hard work for that month
- Help them to refurbish sisterhood within the chapters & Sisterhood Month
- Create a blog or group where Regional/Council MIT Moms can share their ideas and inquire about ideas and programs
- Review their AIT/MIT programs in advance to ensure them positive feedback and inspiring/educational programming for perspectives

Membership Initiatives/Correspondence

- International Membership campaign with realistic tri-monthly goals & practical annual goals for each particular region
- NOT focus solely on recruitment and membership miles but also education and retention
- Work closely with Education Chairwomen to create original & unique releases to promote MIT classes & education initiatives within each individual region/council
- Ensure that there will be membership resources (retention, recruitment, education tips) readily available to all BBGs, not only MIT Moms
- Fall: focus on retention & re-registration; Winter & Spring: focus on recruitment
- Work with I-Board to expand our membership geographically so that every Jewish girl has a BBYO Chapter & Region in her area
- How to: Releases (MIT Inductions Ceremony, MIT Installations, Utilizing Parents To Get a Prospect List, Get Member Lists From Dashboard, Recruit A Member, Register for BBYO Online, Retain Members)
- Increase Parent Involvement → brochures, Red Book, FAQs, video releases, summer program promotion and advertising, etc.

Success is often achieved by those who do not know that failure is inevitable.
- Coco Chanel

History & Education

- Create & constantly update my dashboard page with BBYO history archives and resources
- Help my counterparts to instill in their region's chapters one month to each fold (i.e. January- Sisterhood, February- Recreation) & help them to use these folds to their advantage in their programming
- Compile an extensive BBG A-Z Dictionary with definitions and links to releases made by MIT Moms across the Order, chairwoman, and past International MIT Moms
- Create a summer program blog with a detailed description and interactive page with self-interest quizzes for BBGs who are unsure of which program they would like to attend even after reading the event descriptions- this would help keep communication strong between alumni & potential summer program participants

International Chairwoman

- Treat chairwomen as counterparts: month e-mails, conference calls, individual calls, etc.
- Make their releases & resources available to everyone on Chapter, Regional & International level via dashboard
- Ensure that chairs have a large role in shaping innovative recruiting & building methods
- Begin working on releases upon appointment to ensure they will be available as soon as possible
- Make releases more creative (not just typed but with sound, pictures, videos, songs, games, etc.)

Teen Connection

- Encourage Chapter Morim & other regional & chapter members to volunteer and attend/coordinate/plan TC events
- Encourage my counterparts to initiate Chapter TC Chairs within their regions
- TC Surveys for participants and their parents to fill out so that we can improve future events
- Compile releases with creative and fun ideas to recruit more perspectives at TC events
- IF there is not existing TC program in a region, I will work with the Regional/Council Morah to establish one (step-by-step plan)

The 67th International Board of the B'nai B'rith Girls

- Serve as a role model to not only BBGs and AZAs but my peers outside of BBYO (BEING MINDFUL OF MY ACTIONS)
- Make myself available and readily accessible as a resource to any BBG whether it is BBYO related or not
- Work with the International N'siah & Godol to increase membership overseas
- Be available to the BBYO staff and all BBYO members
- Attend IC, CLTC, all executive meetings & board retreats
- COMMUNICATION: Respond to all forms of communication within 24 hours
- Work consistently and thoroughly with the 67th International Board to strengthen our movement