

Goals, Ideas and Objectives

Democracy

- ★ Evaluate current methods of how we carry out business
- ★ Entertain ideas to ensure a fair voting process that involves as many BBGs as possible
- ★ Increase the amount of youth-led democratic processes to create initiatives, run business, and elect leaders
- ★ Mobilize Task Forces to capitalize on our opportunity for change

Chapter Counterparts

- ★ Reach out to Chapter N'siot monthly to keep them in the know
 - Send a N'siah Newscast Video with news, fun tips, and suggestions
 - Send a N'siah Notion Email with updates, progress, and projects on the International Level
- ★ Send appreciation letters and notes (they're the grassroots of our movement!)
- ★ Work with the Regions/Councils to help strengthen the foundations of Chapter Excellence (Integrated Judaism, The Individual Experience, and Unique Multifold Programming)

Regional/Council Counterparts

- ★ Beginning of term evaluations of strengths and weaknesses
- ★ Constantly update Dashboard for easy access to information
- ★ Have monthly counterpart calls to stay updated and help out
- ★ Have N'siot fill out State of the Region Reports (SORRs)/State of the Council Reports (SOCRs) to troubleshoot, evaluate their board, progress made, and current state of Region/Council
- ★ Create a reward/recognition point system for reaching goals, responding to emails, having calls, etc.
- ★ Monthly N'siah Necessities release with topics N'siot want/need information about
- ★ N'siot News email weekly with what's up in the Order
 - Needed information, upcoming dates, a tip/trick, Bio on a counterpart, recipe/video/song
- ★ Show appreciation and support through gifts and thanks
- ★ Send out quarterly survey to evaluate my performance, effectiveness, and success as a counterpart

International Programs

- ★ Redefine and Revamp the programming fit today's Order
- ★ Create original promotional plans for all programs/experiences
- ★ International Convention: Increase involvement of members at home, increase relevant, meaningful and widespread impact programming, more community outreach
- ★ CLTC: Ensure that the most qualified and compatible coordinator applicants are chosen, create a database of CLTC resources, begin planning process as early as possible
- ★ ILTC: Update curriculum to be beneficial for every attendee
 - Needs to inspire, motivate, and educate all leaders
- ★ Kallah: Provide a customizable experience, all events and programs at their full potential/impact
- ★ Passport to the World: Promote/educate teens about the lesser known programs that broaden the horizon of BBYO

International Applications

- ★ Introduce the Application Fairness Initiative (AFI) to all program and chair applications
 - Rubric that is standard for all applicants
 - Allows applicants to request their forms: see their strengths and weaknesses so that they can better our movement by bettering themselves as leaders
- ★ Provide all applicants with progress updates/notifications
- ★ Redesign applications to truly be instrumental in demonstrating someone's capabilities and/or special talents

Execs Body

- ★ Have monthly conference calls via a 3 Step Process:
 - Videos of topics of discussion posted on an XXs blog at an established time by iBoard and/or various touch points
 - Have XXs write questions in a Google spreadsheet
 - Address questions/comments/concerns on a conference call held 30 minutes later
- ★ Release calendar quarterly with initiatives, deadlines, registration dates and application releases to all XXs
- ★ Conduct monthly online SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis of the International Order
- ★ Utilize the XXs body as a true extension of the 87th and 67th boards

International Staff

- ★ Maintain strong, frequent, two-way communication
- ★ Work efficiently and effectively with all BBYO, Inc. staff and The Board of Directors
 - Respectfully and professionally represent the opinions of the teens
- ★ Send a weekly update to iBoard staff members about visitations, accomplishments, observations
- ★ Keep Regional/Council Directors in the loop by sending out a Director Data Dump bi-monthly

International BBYO

- ★ Grow ISF: clarify requirements, reach out to Regions/Councils
- ★ Utilize ISF: provide scholarship for overseas delegations to attend IC and International Leadership Programs
 - Fundamental in future success internationally of BBYO
- ★ Make "Overseas BBYO" more accessible to the teens
 - Website/database with map of all delegations, programs they've done, interviews with members, pictures, etc.

67th International Board

- ★ Increased collaboration between members and counterparts
 - Create call logs to track communication with R/C co's
 - Hold bi-monthly conference calls with entire board to evaluate progress and goal set
- ★ Create monthly workbooks on conference calls to outline deadlines and what we're working on
- ★ Remain in constant contact with everyone
 - Individual calls every week to stay on track
 - Weekly email update and re-grouping
- ★ Introduce 14 Day Checkups (14DC's) which evaluate and assess step by step progress and goal setting over two week period
- ★ Increase cross-position collaboration on projects and issues
- ★ Create co-competitions between boards to inspire progress
- ★ Monthly call with the 87th/67th boards to report out goals, stay on track with counterparts, work as a united front
- ★ Encourage frequent and consistent communication with staff

Visitations/Travel

- ★ Create a focus R/C system through timely communication
 - Work with entire 67th board to do outreach with counterparts from that area before I travel
- ★ Have a conference call with the XXs and staff of the R/C prior to visit to evaluate and set goals to strive towards
- ★ Meet individually with staff to troubleshoot R/C
- ★ Run meaningful and motivational programs at convention when given the chance
- ★ Send R/C evaluations to the XXs and staff following return home from visit
 - Show to 67th to evaluate impact and next steps of action

Transparency

- ★ Release monthly board reports from the 87th/67th boards to all Regional and Council leaders
 - Goals, Recent Accomplishments, Game Plans
- ★ Create a Formspring for the B'nai B'rith Girls to allow for submission of questions by the International Body
 - Moderated by the 67th International Board
 - Appropriate and beneficial questions will be answered
- ★ Use Twitter to update on current location and projects
- ★ Work with the Grand Aleph Godel to maintain the Keeping P.A.C.E. blog with up to date and accurate information
- ★ Keep a BBG N'siah AIM Screen Name online for all questions/comments/concerns

August/February Execs

- ★ Build up excitement between N'siot for the rest of the year
- ★ Present the information in innovative and useful ways
- ★ Reach out to the XXs beforehand to see what they want
 - More personalization for the XXs
 - Release an agenda before so they can come with prepared and thoughtful input and ideas
- ★ Gear structure towards all types of regional leaders
 - No one's left out if it's their 1st International Event
- ★ Have all the overseas delegations represented

Canadian Regions

- ★ Create stable and reliable offices (i.e. abundance of resources)
- ★ Having representatives from all Canadian Regions at Aug XXs
- ★ Work with the staff and XXs to truly strengthen from within

International Chairs & Task Forces

- ★ Establish a network of purposeful and meaningful chairs
- ★ Have each chair deliver a monthly update to show progress
- ★ Introduce Task Forces that zone in on the pressing and changing aspects of our Order
 - Involve International XXs as well every member

Partnerships

- ★ Strengthen the relationship with Panim through communication
- ★ Cement a strong and dually beneficial relationship with AIPAC to expand and grow our Speak Up! Campaign
- ★ Send a stronger and more diversified representation of BBYO delegates to AIPAC High School Summit and Policy Conference

International Initiatives

- ★ Keep momentum of Speak Up!, utilize connections with AIPAC
- ★ Reach out to the Coalition of Jewish Teen Leaders (CJTL) and involve them in all current initiatives
- ★ Increase impact of Stand Up! campaign through structured collection/organization of service, impact, and fundraising
- ★ Renew a membership initiative that is applicable to all areas
 - Can be adjusted for both small AND large regions
- ★ Empower the 87th/67th boards to adopt an Int'l Stand Up! cause
- ★ Work to strengthen and utilize Initiatives already in place
- ★ Involve the PR Team in promotion, encourage press externally (not just within BBYO): to the greater public as well
- ★ Work diligently to further globalization, capitalize on our unique connections as selling points and growth catalysts

Here and There

- ★ Every B'nai B'rith Girl has a different four year experience, ensure that the Order is adaptable and flexible in processes
- ★ Work with 87th/67th and F.A.N. (Friends and Alumni Network) to email Parents Press to keep parents in the loop
- ★ Serve as your 67th International N'siah with strength and dignity