

ALEPH YOSI VOGEL

GRAND ALEPH GODOL

ONE CREW - UNITED AS ONE CREW - UNITED AS ONE CREW

+FUTURE
^DELEGATE
*COORDINATOR

ACTED GLOBALLY, STRENGTHENED OUR MOVEMENT

- HEAD OF THE GLOBAL NETWORKING COMMITTEE FROM 2014 TO 2015, RESPONSIBLE FOR 45 COUNTERPARTS FROM ACROSS THE WORLD INCLUDING ONE FROM NEARLY EVERY REGION
- LED THE CREATION OF GLOBALIZATION IS, THE NEWEST BBYO GLOBALIZATION INITIATIVE THAT WILL REDEFINE GLOBALIZATION AND REVAMP OUR GLOBAL MOVEMENT AND ENCOMPASSES EVERY ONE OF OUR MOVEMENT PRIORITIES.
- LED MOVEMENT WIDE INITIATIVES AND ASSISTED CHAPTERS, REGIONS, & COUNTRIES WITH EVERYTHING GLOBALIZATION
- COORDINATED THE PRE-IC GLOBAL PARTNER SUMMIT
- OVERSAW THE DESIGN & SALES OF GLOBAL FROCKETS
- CREATED BBYO LIVE -VIEWED BY OVER 700 PEOPLE
- WEEKLY CONFERENCE CALLS, EMAILS, AND INDIVIDUAL COUNTERPART CALLS WITH GNC MEMBERS.
- ATTENDED PRE-IC WEEK GETTING TO KNOW ALEPHS & BBGS FROM AROUND THE WORLD.

STOOD UP & SPOKE UP

- TOP AIPAC PRO-ISRAEL ADVOCATE: HAVE ATTENDED AIPAC HIGH SCHOOL SUMMIT TWICE, AIPAC POLICY CONFERENCE TWICE, AND AIPAC'S PRESTIGIOUS SABAN SEMINAR.
- AIPAC HIGH SCHOOL CAMPUS LIAISON
- ORGANIZED GRASSROOTS PRO-ISRAEL SUPPORT
- DOSOMETHING.ORG YOUTH ADVISORY COUNCIL MEMBER (HUNGER & POVERTY CAUSE REPRESENTATIVE)

FORMED NEW COUNTRIES, INTRODUCED NEW COMMUNITIES

FOUNDED BBYO PARTNERSHIP WITH MACABI TZAIR URUGUAY AND LED THEIR INTEGRATION TO OUR ORDER. LED INTEGRATION OF GEORGIA INTO OUR ORDER. IN THE FIRST STEPS IN PROCESS OF FOUNDING A PARTNERSHIP CHILE & BRAZIL.

MADE AN IMPACT LOCALLY

- LANTOS AZA GODOL (6 TERM): I WORKED TO INSPIRE AND ENHANCE LEADERSHIP, ENSURE STRONG CHAPTER EXPERIENCES, FORM A STRONG BOND BETWEEN THE CHAPTER AND THE LOCAL COMMUNITY, AND CONNECT THE CHAPTER AND THE MEMBERS TO OUR GLOBAL MOVEMENT, OUR PRINCIPLES, AND OUR PRIORITIES.
- LANTOS AZA S'GAN (6 TERM): REVAMPED CHAPTER PROGRAMMING AND REINVENTED CHAPTER LEADERSHIP NETWORK.
- LANTOS AZA MOREH (6 TERM): BROUGHT RELATIONSHIP DRIVEN RECRUITMENT TO THE CHAPTER.
- LANTOS AZA GIZBOR (6 TERM): RAISED OVER 1500 DOLLARS THROUGH GROUNDBREAKING FUNDRAISERS.
- LOGISTICS COORDINATOR FOR A LOCAL CONVENTION WHERE I SUCCESSFULLY ATTAINED 9 SPONSORS AND 3 DONORS.
- LED THE FOUNDING OF SAMMY DAVIS JR. AZA, DC COUNCIL'S NEWEST AZA CHAPTER.
- RECRUITED CLOSE TO 40 MEMBERS DURING LEADERSHIP AS MOREH & GODOL

WORKED WITH OUR REGIONS, OUR COUNTRIES, & OUR CHAPTERS

- OVERSAW ALL REGIONAL/COUNCIL PARTNERSHIPS WITH NON-NORTH AMERICAN COMMUNITIES ENSURING SUCCESSFUL PARTNERSHIP COMMUNICATION & PROGRAMMING.
- WORKED WITH INDIVIDUAL REGIONS, CHAPTERS, AND COUNTRIES TO ENHANCE GLOBAL PROGRAMMING & ISF FUNDRAISING.
- WORKED TO UNDERSTAND THE REGIONS, COUNCILS, AND COUNTRIES OF THE 45 GNC COUNTERPARTS FROM NEARLY EVERY REGION & 14 COUNTRIES.

PROUD ALEPH, LIVED BY PRINCIPLES

ALEPH IN GOOD STANDING WHO WHO UNWAVERINGLY ABIDES BY OUR SEVEN CARDINAL PRINCIPLES AND INSPIRES OTHERS TO AS WELL, RECEIVED NEARLY EVERY AZA AWARD.

DEVELOPED LEADERSHIP, INSPIRED LEADERSHIP

ATTENDED AND COORDINATED LEADERSHIP TRAINING SEMINARS, SUMMER PROGRAMS, CONVENTIONS, AND CONFERENCES ON THE INTERNATIONAL, REGIONAL, COUNCIL, AND CHAPTER LEVELS OF BBYO, ATTENDING AMBASSADORS TO BULGARIA THIS SUMMER.

WITNESSED OUR IMPACT, EXPERIENCED OUR POTENTIAL

- ATTENDED AZA BBG IC 2013, 2014^, 2015^
- ILN: GLOBAL NETWORKING COMMITTEE 13-15'
- AZA BBG FEB EXECS 14' & 15'
- AZA BBG GLOBAL SHABBAT STEERING COMMITTEE
- AZA BBG EAST COAST KALLAH STEERING 14'
- AZA BBG IC PRESS CORPS 13' & 14'
- STAND UP & REBUILD TEEN ISSUE SUMMIT 13'
- BBYO GLOBALIZATION STAKEHOLDER DINNER 14'
- GLOBAL PARTNER SUMMIT 14' & 15'*
- BBYO TURNS 90 STAKEHOLDER GALA 14'
- BBYO STAFF CONFERENCE PANEL SPEAKER 14'

MY BROTHER ALEPHS,

FROM SAN FRANCISCO TO SOFIA, FROM BUENOS AIRES TO TORONTO, FROM WASHINGTON D.C. TO TEL AVIV, OUR MOVEMENT IS COMPOSED BY INDIVIDUALS FROM A RANGE OF BACKGROUNDS. IT'S TIME WE WORK TOWARDS THE STRENGTHENING OF EVERY PIECE OF OUR MOVEMENT - EVERY JEWISH COMMUNITY AND TEEN, ACROSS THE WORLD. I STAND BEFORE YOU TODAY ASPIRING TO SERVE AS THE 91ST GRAND ALEPH GODOL OF THE ALEPH ZADIK ALEPH BECAUSE I BELIEVE IN THE POWER WE HAVE TO MAKE A DIFFERENCE, AND THE STRENGTH WE HAVE WHEN WE'RE UNIFIED AND COMMITTED. PLEDGED TO OUR PRINCIPLES, A RENEWED CLIMATE OF COLLABORATION, AND THE SUCCESS OF EVERY JEWISH COMMUNITY AND EVERY JEWISH TEEN, WE WILL ACHIEVE A STRONG FUTURE FOR THE ALEPH ZADIK ALEPH, OUR MOVEMENT, AND FOR THE JEWISH PEOPLE.

FRATERNALLY SUBMITTED WITH UNDYING LOVE FOR
AZA, THE NEXT 90 YEARS, & THE MOVEMENT,

I FOREVER REMAIN,

OUR PRIORITIES

STRENGTHEN PARTNERSHIPS WITH ISRAELI ORGANIZATIONS
MOBILIZE OUR MOVEMENT THROUGH TEENS4ISRAEL AND ENCOURAGE ISRAEL PROGRAMMING, THE STRENGTHENING OF LOCAL SPEAK UP PROGRAMS, & ADVOCACY THROUGH EDUCATION. PROVIDE PERIODICAL GRASSROOTS TASKS THAT ALEPHS & BBGS CAN EASILY COMPLETE TO SUPPORT ISRAELI
CONTINUE TO ENCOURAGE INVOLVEMENT WITH AIPAC, STANDWITHUS, CIJA, CJPAC, ETC. FOR EDUCATION AND ADVOCACY OPPORTUNITIES.

REVAMP BBYO CONNECT BY **PARTNERING WITH COMMUNITY BASED JEWISH PRE-TEEN PROGRAMS** (JCC CAMPS, AFTER SCHOOL PROGRAMS, ETC.)
REDEFINE METRICS TO INCORPORATE INDIVIDUAL MEMBER EXPERIENCE.
ENSURE CONTINUITY OF THE JEWISH EXPERIENCE FROM TEENAGE YEARS INTO ADULTHOOD BY IMPACTING 70,000 JEWISH TEENS BY 2016 THROUGH MEANINGFUL EXPERIENCES.
ENCOURAGE RELATIONSHIP BUILDING RECRUITMENT, ENSURING PROSPECTIVE BBYO TEENS ARE TAKEN THROUGH THE KNOW US, LIKE US, JOIN US, LEAD US REVAMPED RECRUITMENT MODEL. (MRIHA RECRUITMENT).

USING MY KNOWLEDGE IN MOVEMENT EXPANSION, EXPAND TO 5 NEW COUNTRIES BY 2016!
MAKE GLOBALIZATION APPLICABLE TO THE INDIVIDUAL ALEPH/BBG BY BRIDGING THE GAPS BETWEEN GLOBALIZATION AND OTHER MOVEMENT WIDE FOCUSES. EDUCATING THAT GLOBALIZATION IS EVERYTHING WE DO IN BBYO SINCE WE ARE A GLOBAL JEWISH YOUTH MOVEMENT.
EXPAND GLOBALIZATION IS BY INCORPORATE MORE PROGRAMS, RESOURCES, & FUNDRAISERS!
GROW ISF FUNDRAISING BY 25% THROUGH EDUCATION, GRASSROOTS & MOVEMENT DONOR FUNDRAISING
S'GAN/MAZKIR COLLABORATION TO ENSURE STRONG PROGRAMMING IN COMMUNITIES ACROSS THE WORLD
ENSURE A STRONG, DIVERSE, & EFFECTIVE GLOBAL NETWORKING COMMITTEE

EXPAND CHAPTER STAND UP INITIATIVES, INCREASE FREQUENCY TO 1 A WEEK, MAKE THESE INITIATIVES EASY TO PUT INTO ACTION, & GIVE TEENS OPPORTUNITY TO CREATE INITIATIVES!
ENCOURAGE REGIONAL/COUNCIL & CHAPTER STAND UP CAUSES AND USE OF STAND UP WEBSITE TO COMPLEMENT SERVICE, ADVOCACY, AND SUPPORT OF SPECIFIC CAUSES.
BRING BACK BBYO! STAND UP TEEN ISSUE SUMMIT!
MAKE STAND UP WEBSITE MORE ENGAGING BY INCORPORATING IT TO THE NEW 'BBYO IN ACTION' ONLINE PLATFORM PROVIDING POINTS FOR STAND UP TASKS COMPLETE WITH A LEADERBOARD AND OPPORTUNITIES TO COLLABORATE ON STAND UP PROJECTS WITH TEENS WORLDWIDE.

WELCOME YOU ALL TO MY REGION FOR AZA BBG IC 2016 - WHICH WILL BE THE LARGEST AND STRONGEST IC IN BBYO HISTORY & WILL INSPIRE & REVOLUTIONIZE OUR MOVEMENT.
CONVERT THE OFFICIAL AZA/BBG PROGRAM PLANNING FORM TO AN INTERACTIVE ONLINE FORM THAT FACILITATES PROGRAM PLANNING AND HELPS MEET 3RD DEGREE PROGRAMMING.
TRANSFORM PROGRAM BANK INTO A MORE INTERACTIVE EASY TO USE RESOURCE AND CREATE A PROGRAMMING ASSISTANCE HOTLINE TO FACILITATE EXCELLENCE IN EVERY PROGRAM PLANNED.
IMPROVE AZAA IN ALL REGIONS & COUNCILS TO ENGAGE MORE TEENS!
FUNDRAISE FOR & DISTRIBUTE PROGRAMMING GRANTS TO ENHANCE LOCAL PROGRAMMING

UTILIZE MY EXPERIENCE LEADING A COMMITTEE OF 45 TEENS FROM 14 COUNTRIES AND NEARLY EVERY REGION TO CREATE A COUNTERPART NETWORK COMMITTED TO INDIVIDUAL REGIONAL/COUNCIL SUCCESS BUT ALSO TO THE SUCCESS OF OUR MOVEMENT.
SEND OUT WEEKLY EMAILS, HAVE CALLS EVERY OTHER WEEK WITH INDIVIDUAL GODOLIM, AND HOLD GODOLIM TEAM CALLS WITH EVERY CHAPTER, REGIONAL, AND COUNCIL GODOL EVERY MONTH.
PAIR UP GODOLIM WITH SIMILAR GOALS SO THAT THEY CAN COLLABORATE ON IDEAS AND BRAINSTORM TOGETHER.
SEND OUT QUESTIONAIRES BY JUNE 2015 TO UNDERSTAND EACH GODOL'S LEADERSHIP STYLE, STRENGTHS/WEAKNESSES, & GOALS

ACT & FUNCTION AS ONE UNIT, HOLD A COHESIVE MENTALITY AND SERVE AS AN EXAMPLE TO ALL BOARDS AND CO'S. ESTABLISH A CULTURE OF BROTHERHOOD THROUGH BONDING, SET GOALS TOGETHER, HOLD WEEKLY BOARD WIDE AND WEEKLY INDIVIDUAL CALLS, HOLD AN OPEN LINE OF COMMUNICATION, CELEBRATE SUCCESS AS A TEAM AND WORK AS A TEAM ON ALL MOVEMENT INITIATIVES, REVAMP KEEPING PACE BLOG AND PROVIDE MORE BOARD UPDATES & TRANSPARENCY, BE APPROACHABLE AND BE QUICK TO RESPOND TO ALL MEMBER NEEDS.

BE ACCESSIBLE TO EVERY ALEPH AROUND THE WORLD.
NEED HELP? NEED ADVICE? WANT TO TALK?
CALL ME: 240-731-9896
CREATE 'BBYO IN ACTION' AN ONLINE PLATFORM THAT WILL COMBINE SOCIAL NETWORKING AND GAMIFICATION AND WILL ENABLES ALEPHS TO EASILY PARTICIPATE IN MOVEMENT WIDE INITIATIVES AND GET REWARDED FOR IT!
MAKE BBYO MORE PLURALISTIC, BIPARTISAN & INCLUSIVE SO THAT EVERY JEWISH TEEN FEELS WELCOME.

OUR NEXT 90 YEARS GOALS & IDEAS

THE VISITS

COMMUNICATE WITH REGIONAL/COUNCIL GODOL, STAFF, REGIONAL/COUNCIL BOARD MEMBERS, & CHAPTER GODOLIM.

TALK ABOUT REGIONAL/COUNCIL STRENGTHS AND WEAKNESSES, SET SMART GOALS FOR THE VISIT WITH ISSUES TO FOCUS ON, SET SCHEDULE WITH FOCUS ON GOALS, IDENTIFY KEY ISSUES IN REGIONS, COUNCILS, AND CHAPTERS AND BEGIN BRAINSTORMING SOLUTIONS.

MEET WITH REGIONAL AND CHAPTER BOARDS, STAFF, TEEN FOCUS GROUPS BASED ON SMART GOALS, DIFFERENT AGE GROUPS, AND INDIVIDUAL REGIONAL AND CHAPTER LEADERS. ATTEND EVENTS, HOLD TROUBLESHOOTING SESSIONS, SPEND TIME WITH & INSPIRE AS MANY ALEPHS & BBGS AS POSSIBLE, AND WORK TO UNDERSTAND AND BETTER THE REGION/COUNCIL & CHAPTERS.

HOLD IN PERSON AND CONFERENCE CALL WRAP UP MEETINGS TO DISCUSS THE VISIT, GIVE INITIAL FEEDBACK, RESOURCES, AND ADVICE FOR ACHIEVING SMART GOALS. WRITE UP FULL POST-VISIT EVALUATION THAT INCLUDES STRENGTHS, WEAKNESSES, THINGS TO WORK ON, AND ADVICE ON HOW TO BETTER THE REGION/COUNCIL AND CHAPTERS.

OUR MOVEMENT

MAKE THE CHAPTERS THE FOCUS OF OUR EFFORTS. THE STRONGER THE CHAPTER THE STRONGER OUR MOVEMENT.
WORK WITH INDIVIDUAL CHAPTERS DURING VISITS COMMITTING TO ATTEND AT LEAST 1 PROGRAM AND AT LEAST 1 INDIVIDUAL MEETING WITH CHAPTER LEADERSHIP.
RELEASE THREE CHAPTER PRIORITIES PER SEMESTER (THREE AT AUGUST EXECS AND THREE AT FEB EXECS) THAT ENCOMPASS THREE FOCUSES THAT CHAPTERS NEED TO STRENGTHEN. MAKE THESE SPECIFIC TO CHAPTERS AND RECURRING ISSUES FACING THE CHAPTERS OF OUR MOVEMENT AND ACCOMPANY THEM WITH RESOURCES AND TRAINING TO ACCOMPLISH THESE CHAPTER PRIORITIES.

DURING AUGUST EXECS WORK WITH EVERY REGION/COUNCIL TO DEVELOP A BLUE PRINT ON WHERE THEIR REGION STANDS AND THE GOALS AS TO WHERE THEY WANT TO HEAD. UTILIZE THIS BLUEPRINT AS THE YEAR GOES ON TO TRACK ACHIEVEMENTS AND FOCUS ON SELF SET GOALS
ENCOURAGE EVERY REGION/COUNCIL TO CHARTER AT LEAST ONE NEW CHAPTER IN 2015-2016.
ENSURE REGIONAL/COUNCIL SUPPORT OF EVERY INTL PROGRAM, MOVEMENT PRIORITY & INITIATIVE

EVALUATE THE NEW 2014-2015 INTERNATIONAL LEADERSHIP NETWORK MODEL AND MODIFY IT TO FIT THE LATEST NEEDS OF OUR ORDER, MAKE IC BIGGER, STRONGER, & MORE GLOBAL THAN EVER BEFORE. REVAMP THE FRIENDS AND ALUMNI NETWORK & COLLEGE FELLOW PROGRAM BY PAIRING UP WITH REGIONS & COUNCILS.
SERVE AS A TEEN VOICE ON THE BOARD OF DIRECTORS.
BE A LIAISON BETWEEN TEENS & STAFF TO ENSURE A SMOOTH RELATIONSHIP.
REPRESENT YOUR NEEDS AT STAFF CONFERENCE

OUR LEADERSHIP