

## FILIAL LOVE

"Appreciate every single person. Look at them like a golden, million-dollar baby."

*-Lil' B, the Based God*

## PURITY

"I could never sacrifice my heart for a publicity stunt"

*-Kim Kardashian*

My Brother Alephs,

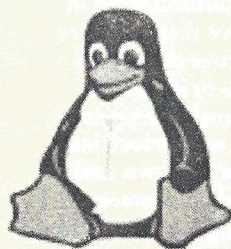
My name is Zach Harmon, a proud member of NTO Region #74. My home chapter is David Berger AZA #2059, and I currently attend the Yavneh Academy of Dallas.

I have attended almost every regional convention available to me since my Freshman year and have been on multiple summer programs where I loved the experience. ***I have met great kids from across the globe and developed my personal and Jewish identity while simultaneously experiencing AZA.***

Every Aleph needs to give back to the grand order to some extent, but I personally owe A LOT to this organization. ***BBYO*** has spoiled me with resources for fundamental success and due to its nature, ***relies on the recycling of its resources to survive and grow.***

I would hope that everything I do, and everything YOU do for AZA makes a difference. ***AZA exists for the innovators; because AZA itself is an innovation.***


***Fraternally Submitted with undying love for David Berger AZA #2059, NTO Region #74, and the Aleph Zadik Aleph, I remain, Aleph Zachary Todd Harmon.***



# REGIONAL ALEPH SOPHER

ALEPH ZACHARY TODD HARMON



 ZACH HARMON 

*High and honorable candidate for  
Regional Aleph Sopher*



# Qualifications

## David Berger AZA #2059

- Aleph-in-Good-Standing (2010-)
- Aleph S'gan (Fall 2012)
- Aleph Moreh (Spring 2011)
- Aleph Gizbor (Fall 2011)
- **Aleph Sopher (Spring 2010)**
- AIT Godol (Fall 2010)

## Conventions and Summer Programs

- International Leadership Seminar Israel (2013) (pending)
- **International Convention (2013)(pending)**
- NTO Regional Convention (2012)
- NTO Regional Kallah (2012)
- ILTC/Kallah- Perlman Summer(2012)
- Dunking on Meningitis NTO Champion (2012)
- NTO Regional LTI (2012)
- NTO Regional Convention (2011)
- CLTC 6- Bethany College (2011)
- J-Serve Participant (2011)
- NTO Regional Convention (2010)
- MIT/AIT Lock-In (2010)

## Extra-Curriculars

- Young Men's Service League (2010-present)  
**Photographer '11**
- J.J. Pearce Yearbook Staff Member '12
- **Published in J.J. Pearce School Newspaper '10**
- **Yavneh Academy Newspaper Staff Member '12**
- **Published in Yavneh School Newspaper '12**
- Anshai Torah Confirmation Class (2010-2012)
- ATID Class of 2014
- Yavneh Academy Soccer & JV Basketball
- J.J. Pearce Band (2009-2012) Texas Music Educators Association Music Scholar- '10-'11
- Students4Students Elementary School Tutor
- J.J. Pearce Spanish Club '10-'12 and J.J. Pearce Spanish Honor Society (2011-12)

# Goals

## DOCUMENT THE REGION'S EVENTS

As Regional Sopher my first priority would be recording and documenting the physical events that occur within our region. **I intend to ramp up our records of today in pictures, videos, and other pure-capture mediums, for NTO without hinderance.** I would also further develop the Sopher resources for Sopherim throughout the region so that anyone could learn how to document and publicize events within AZA.

## ONE NEWSPAPER PER CONVENTION

Setting realistic goals are crucial to success in any position. If I am able to put out a newspaper for every major convention, NTO will have a tangible and visual reflection aid available for the common member. **BBYO is designed for the Member and a consistent publication is a good way to keep members involved.**

## VICE PRESIDENT OF PUBLIC RELATIONS

The position of Aleph Sopher was just added back to our region a year ago. It has remained unclear what purpose the position serves other than *just newspaper* over the years, but John Hymen in his term as Regional Sopher went beyond *just newspaper*. Using video news, photos, and even J-Post to some extent, John has laid the wheels on the track for the position to become manager of our image to the public eye. If elected, **I will further these actions and continue making Sopher a key figure in maintaining NTO's public image.**

## PROVIDE EVERYONE IN THE REGION WHO HAS A VOICE WITH A VOICE

I will also accept and encourage submissions of any story ideas, graphic ideas, photos, or opinions that people have and publish them in the regional newspaper. I believe that there are things everyone can do to improve the region and their abilities should not go to waste just because they don't have a regional title/position. **I will ensure that as Sopher I will prioritize other voices in the region over my own and strive to get their voices heard. If someone's voice in this region is not being heard I will seek them out and follow up until they get published.**

## INTER-REGIONAL PROMOTION

NTO is consistently one of the strongest regions in the order when it comes down to a numbers game. But our International presence is mysteriously lacking. I have made connections across America and even across the globe through BBYO and I intend to use these networking skills and open connections to fuel world-wide influence of NTO on the Aleph Zadik Aleph. **At IC I would bring a portfolio of our region's work to display and showcase NTO to 2,000 other teens.**

## INTRA-REGIONAL PROMOTION

As Sopher I would follow through with these ideas of NTO's prevalent force as long as we continue to make positive changes within our own region. Changing from a bunch of chapters in the same region to a region with a bunch of chapters in it has been an eternal challenge of NTO. My influence in getting closer to this goal would be crucial as "VP of Public Relations." I will compile the greatest aspects of our region into a Newspaper and would promote the crap out of the paper. **What good is a newspaper if nobody knows it exists? I will go around at regional meeting-places and physically hand out copies of the newspaper.**

## COUNTERPART INVOLVEMENT

My goal is to be a resource and be available and useful in helping my counterparts. I will work closely with the Orechet to produce certain regional announcements over video or a combined newsletter. John seemed to be getting a lot done with the Orechet to create media and publicity for the region, and I want to continue the interaction and collaboration between the two positions.

I also want to raise the expectations of the chapter Sopher, encouraging my counterparts to work on being an insight to their chapter for the outside world by setting deadlines with them for their chapter newspapers. I will utilize the Sopherim throughout the region to publicize chapters/people who are doing great things outside of regional events.