

#### ORDER:LOCAL INVOLVEMEN ROUND

## CHAPTER

- Chapter Convention 2012, 2013, 2014 (planned
- Ometz Brotherhood Sleepovers 2012, 2013, 2014 (planned three)
- Week-to-Week Ometz Programming
- Ometz Car Wash, Continental Fundraiser, Potbelly Fundraiser
- Planned and ran over fifteen programs/events
- Planned and ran Weekend Board Retreat 2014

### REGIONAL

- YLTC 2012, 2013+
- Spring 2012, 2013+, 2014+, 2015+
- Invite 2013+, 2014+, 2015+
- Bro/Sis 2014+
- Latke Bash 2013
  - Formal 2013, 2014, 2015
- J-Serve 2013
- Execs 2013 Fall & Spring
  - Icebreakers Leader (three times)

### INTERNATIONA

- CLTC 3 2013
- ILTC 2015 ^
- International Convention 2013, 2014, 2015
- AIPAC Policy Conference 2013

#### Key:

- = six-month term
- # = full-year term
- ^ = pending/upcoming
- + = delegate

Let's pat ourselves on the back for a fantastic, successful, and exciting year. To recap, **we** set convention attendance ratings, adopted a new mascot, a new color, and experienced some of the best programs our Region has ever seen. We must keep moving forward. Below are our strengths and weaknessses. As friends, as a Brotherhood, as a Fraternity, let's lend each other a hand and turn our weaknesses into strengths and our strengths seem like second-nature.

## A CHAPTER-BASED FOCUS

Armand Hammer: You guys always seem to have each other's back and and have a sense of Brotherhood that I envy. Let's work on gettings things planned more in advance to assist with recruting more members to be apart of your Fraternity.

Barney Ross: I know where you live to attract more members. Let's focus on creating quality programs to capitalize on the Brotherhood you already have.

Shabak: You really broke out this year. Recruitment was not a setback and that is special -- keep that going -- however, let's work together on creating some really successful fundraisers to give yourself more resources for event planning.

Haganah: You guys have made a real comeback. Let's keep up that solid programming and make a push for new members to make Haganah the influential powerhouse you guys were only a short time ago. Being your Liasion this past term has allowed me to take a deeper look into what Haganah is all about. Thank you for an awesome year and it was an honor to see you guys grow.

Ometz: My Heart and Home. This year I think was a bit of a wake-up call. With the ushering in of new leadership, we faced some growing pains. However, that is what BBYO is about -- is making sure the next generation is ready to accept the torch. What never faltered was our sense of brotherhood and support of each other. Let's keep that going full steam ahead, all the while making improvements week-to-week on the fundementauls: programs, recruits, and communication.

Palmach: Congratulations on a fantastic, eventful, and growing year. You guys showed major skill at communicating with your prospects and members. Let's focus on creating consistent and attractive programs so you can retain your members and keep the new ones coming.

# THE TIME IS NOW

So let's stop waiting



**Keeping it Simple:** Communication can be the make-or-break of a chapter and its Board. I will encourage all Godolim to have in-person meetings and GooglePlus meetings at least every other week, rather than Facebook messaging and texting. By establishing consistent modes of communication, we can work more efficiently.

**From Us to You:** Communicating from the Regional level to the Chapter level always presents a challenge. To assist in assuring Chapters are aware of the latest Regional functions, the Board (chapter or Reginal) can set up a no-reply texting service, along with Facebook posts and emails, in order to get

# recruiting from the roots

**The Race to 500:** With GMR Membership just over 450, we need to be the leaders in pushing that number past the 500 mark. Incentives like picking roommates at convention, pizza parties, amongst other rewards can be won for assisting in making our region grow.

A Focus on 8th Graders: We must be proactive in developing leadership whenever we can -- and that starts with 8th graders. The chapter with the most 8th graders, or highest percentage of 8th graders, can win a Chipotle Catering party, a grant for a program, and other prizes to celebrate your achievement and BBYO spreading its influence.

**Boys Engagement:** Guys' Night Out was extremely successful -let's do more things like that. Going to a Cubs Game, getting on the court of the United Center, and a steakhouse dinner are all possibilities. Let's show our friends that being a part of BBYO is a cool thing to do.

"WHERE there is unity, there is always vict or y." - Publilus Syrus

## AZAA: OUR LARGEST ASSET

Often times, it goes beyond the good and welfares, beyond the inductions, and beyond the moments at programs. For AZA, ball can be life. So many guys like getting out and shooting hoops and we need to capitalize on that.

**Recruiters:** I will encorage each chapter to appoint an AZAA Recruiter in order for someone in each town to be responsible to get their chapter and guys who are interested to be at AZAA. **Transportation:** Logistically, AZAA can be difficult. I get that. To

**Transportation**: Logistically, AZAA can be difficult. I get that. To fix that, I will motivate each chapter to set up a carpool for parents or Alephs to drive each other. By doing this, it will become routine for people to go to AZAA and also, will provide a set-up way for newcomers to join.

**Tournament Play:** It's a lot more fun when AZAA gets competitive. Along with pick-up games, we can establish 3v3 basketball tournaments, 5v5 football games, and other options.

# Conventions: Our Proudest Moments

**Bro/Sis:** With last year being the first in running Bro/Sis, we saw enormous success. The premiere reason for this success: the programming. It was incredible and taught a valuable lesson that if the programming is solid, the convention will benefit. Let's focus on programming and in making it stellar.

**Invite:** The epitome of GMR ruach. We all know Invite is exciting and we all know it is stressful. The fact of the matter is, is that most of convention is spent aside from competition. This year, let's focus on enhancing the time leading up to competition for a better overall convention because let's face it -- the competition is always intense. **International Convention 2016:** I want to send 80 members, see more International leadership at IC, and up our pre-summit attendance. All of these will provide excellent experiences and a lot of value to bring home to our chapters.

**Spring:** A culmination of our successes: Let's keep it that way.

# It's sad that our time comes to an end in BBYO. the membership expires, universities come callin

It's sad that our time comes to an end in BBYO. It is. However, although the membership expires, universities come calling, and senior wills are released, what we do here does not leave. We Are AZA; and the programs we run and the attitudes we make more positive, and the money we raise, well, that's intangible and invaluable: It is priceless. Remember that and remember what we do here -- because we are changing lives.

