



ALEPH ZEKE BERGER



Aspiring for the position of YOUR 4th Regional Aleph Godol

Qualifications

- Chapter Godol (2014-2015)
- Chapter Moreh (2013-2014)
- Regional Convention Steering Team (RLTI 2014)
- Regional PR Committee (2013-2014)
- International Constitutional Committee (2014-2015)
- Freshman of the Year
- CLTC 6 2014
- ILTC 2015 (Pending)
- Class President (2013-2014, 2014-2015)
- Bronze Shield of David, Tree of Life, and Seven Cardinal Principle Awards

Accomplishments

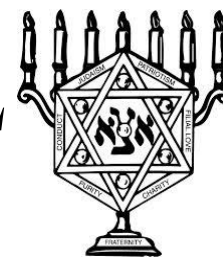
- Helped coordinate RLTI 2014 as a part of the Steering Team
- Organized Housing at IT Convention 2014
- Drafted first ever Chapter Constitution
- Assisted in drafting newly revised International constitution
- Recruited 17 of 33 current Chapter members
- Led chapter to Chapter Excellence award, as well as both Stand Up awards
- Created Wilkes-Barre Aleph Manual

What Does This Mean?

- I know what goes into a convention both from helping plan it (RLTI 2014) and working on the logistical side of things (IT 2015).
- I have worked at every level of BBYO, chapter, regional, and international. I can make sure all three of these levels work toward success.
- As Godol this past year, I have learned how to make every voice in the chapter be heard, and I can extend this to the regional level.



MAXIMIZE POTENTIAL



Goals

1. Make the chapters the **focal point** of our region, because the chapter is where AZA has its home
2. A bigger region does not mean that we have to sacrifice our fraternal bonds, we need to increase **fraternity** and eliminate **vanity**
3. Create more leadership **opportunities**

These are not vague promises, but worthy, feasible goals.

RLTI

- **Practical Programming**
 - It does not make sense for the region to hold its leaders to high standards of success, but not give them effective tools to meet those standards
 - I want to retool the programming at RLTI to teach essential information, such as how to balance BBYO with school, creating a year long calendar, etc.
 - Programs will deal with real situations, i. e. parliamentary procedure in a mock meeting
- **Problem Solving**
 - Each chapter will have a problem solving sessions with a regional officer to combat specific issues

Chapters

- **Chapter Specific Strategies**
 - Not all chapters are the same; what works for Allentown may not work for West Chester
 - Combat specific chapter problems (i. e. lack of recruitment in Scranton)
 - Give Kehilah the tools they need to split within the next two years
- **Raise Chapter Quality in All Areas**
 - Chapter programming has fallen to the wayside; we need to ensure that each chapter has and uses a programming form
 - Every chapter will have a constitution
 - Work with chapters to form partnerships with Jewish hubs (JCC's, Synagogues, etc.) in their communities to open up long lasting sources of recruitment

Fraternity

- **Eliminating Vanity**
 - No Aleph is better than another because of a position or any other circumstance
 - Grandiose nature of Regional board will be renounced, states and officer reports will be shortened, among other things
- **Fraternity Month and WOW**
 - S'gan and Frat Committee will lead
 - The month will focus on the chapters and their programming (i. e. interchapter frat sleepovers and AZA history nights)
 - Also focus on retention, which we lack
 - This will all lead into WOW convention, a culmination of chapter fraternity to turn into regional fraternity

Leadership

- **Meaningful Committees**
 - Useless committees will be eliminated and replaced with productive ones or discarded entirely; quality over quantity
 - Specific committees will be for non-board and younger members only
- **Let Every Voice be Heard**
 - More flexibility in timeframe for motions to be sent in
 - This is your region! When you have something to say, regardless of experience on chapter board, expect your words to be put into action

Greatness

"What's a B+ mean? I'm an extremist, its either pass or fail! A+ or F-! - Kanye West

My Brother Alephs,

Much like Kanye, I am an extremist. I don't believe in trying, I believe in doing. This year will be nothing short of greatness, for nothing less is acceptable. Fraternally submitted with an undying love for AZA, Liberty Region, and all of my brother Alephs, I forever remain:
Aleph Stephen Ezekiel Berger.
