

Personal Goals

- ◆ Be a good role model for the region
- ◆ Be someone everyone in the region can come to
- ◆ Make and share releases with the region regularly
- ◆ Send out monthly emails updating the region on what we've been up to
- ◆ Remain an active chapter member
- ◆ Represent Mountain well to the International Order

Programming

- ◆ Enforce the "3 weeks before" rule on dashboard
- ◆ Submit programs to program bank
- ◆ Improve the quality of programming overall in the region
- ◆ Get more members involved with regional programming
- ◆ Implement a steering committee at EVERY convention, let the steerers take more responsibility
- ◆ Work with the Chazoni4 to plan meaningful separates
- ◆ Make sure each convention has quality programming leading to the overall success of each convention

Membership

- ◆ Start up a successful big/little program throughout the region
 - ◆ Help chapters start big/little programs if they want to
- ◆ Help morot with recruitment, education, and retention
- ◆ Hold monthly recruitment initiatives with rewards for the chapters that recruit the most members
- ◆ Plan inductions for Fall Convention and Conclave
- ◆ Incorporate QIT/MIT programming into all conventions
- ◆ Boost sisterhood throughout the region
- ◆ Work on restarting Reno/Tahoe BBJO and Einstein BBJO
- ◆ Hold QTA/BBG rush weeks
- ◆ Membership Phone-a-thon: All chapter Morot call all prospective members and MITs, help with registration and info

Communication

- ◆ Start pen pal system with another region
- ◆ Utilize and establish all forms of social media
- ◆ Make sure everyone is in the Facebook page, post updates regularly
- ◆ Stress the importance of globalization
 - ◆ Connect MTN to another country to promote globalization

GOALS and Ideas

International Involvement

- ◆ Get Mountain more involved in the International Order
- ◆ QTA/BBG IL2016:
 - ◆ Get 50 people there (13 more than 2015)
 - ◆ Have a spirit committee to work on cheers, clothes, and extra spirit items for each day of IL
- ◆ Heavily push summer experiences throughout region
 - ◆ Push past CLTC attendees to go on Perlman Summer
 - ◆ Two or more members from each chapter on CLTC
 - ◆ Encourage each summer experience attendee to make a video talking about her experience
 - ◆ Start parent info nights promoting summer experiences
 - ◆ Send letters and care packages to summer experience attendees
- ◆ Get more MTN members involved with international committees.
- ◆ Take part in more international initiatives

Judaism

- ◆ Bring us back to our roots and inject a stronger sense of Judaism in the region
- ◆ Ensure that each chapter has at least 3 shabbats per term
- ◆ Aide Vegas in planning Kallah and making it a regional event
- ◆ Allow StandUp4 and SpeakUp4 to play a bigger role in the region
 - ◆ Incorporate a program raising awareness for our StandUp4 cause at each convention
 - ◆ Ensure that each chapter holds at least one StandUp4 program per term
 - ◆ Work with SpeakUp4 chair to plan meaningful Israel programs at each convention

Fundraising

- ◆ Plan more regional fundraisers
 - ◆ Start a textathon
 - ◆ Continue MR. BBJO pageant
- ◆ Create more regional fundraising initiatives
- ◆ Work hard on raising money for regional scholarship
- ◆ Focus on raising money for ISF
- ◆ Make more attire to sell at IL and throughout the year
 - ◆ Post info in various Facebook groups to sell across the International order

Chapter Counterparts

- ◆ Hold weekly phone calls with each N'siah and see what I can do to help them
- ◆ Send out weekly emails that both recap phone conversations and lay out upcoming goals and deadlines
- ◆ Continue counterpart highlights
- ◆ Hold monthly Google hangouts for all chapter N'siah to share ideas and experiences
- ◆ Be a main source of support for each chapter N'siah
- ◆ Pinpoint each chapters weaknesses and see what I can do to help work on them

68th Regional Board

- ◆ Send out weekly board emails marking our progress and laying out new goals
- ◆ Make sure the board is passionate and spirited, as we can lead by example
- ◆ Be in constant communication, through texts, phone calls, google hangouts, and more
- ◆ Have a board bonding day after convention
- ◆ Help each member focus on goals listed on their platforms
 - ◆ Pick a few at a time to focus on
 - ◆ Work closely with each board member to help her achieve her goals
- ◆ Ensure that each board member remains an active chapter member
- ◆ Represent Mountain Region positively
- ◆ Ensure that each board member is in constant communication with all counterparts
- ◆ Hold a successful board training

68th term Regional Model

- ◆ Work together to set strong goals for the region
 - ◆ Hold each other to our goals and ensure that we accomplish them
- ◆ Communicate regularly through texts, phone calls, emails, and more
- ◆ Work together to plan and execute a successful board training
- ◆ Plan the best Fall Convention EVER!!
- ◆ Work closely together and with staff to ensure that the region is in great shape
- ◆ Be good role models and good resources for the region
- ◆ Represent Mountain Region well to the International Order, show them how great we are!!!!



h.N'siah

Mountain Region BBG's 68th term

Qualifications

- ♥ Denotes Future
- ♡ Denotes Planned
- ♡ Denotes Succeeded
- ♥ Denotes Voting Delegate
- ✓ Denotes Current

Helene Gorbena BBG #1938

- ♦ Fall Kickoff Pool Party '13, '14
- ♦ Teen Shabbat Dinner '13
- ♦ MBA '13, '14
- ♦ Chapter Inductions '14
- ♦ Hunger Is Not a Game '13, '14
- ♦ BBYO Percentage Nights '13
- ♦ MIT Sleepover '14
- ♦ Lives '14
- ♦ Movie Night Fundraiser/Global Shabbat '14
- ♦ 74th term MIT meetings
- ♦ BBYO Lives & Loves '14
- ♦ Board Training '14, '15
- ♦ Insults '14, '15
- ♦ BBYO Tolshivat '15
- ♦ Spring Kickoff Scavenger Hunt '15
- ♦ 99% of programming since joining
- ♦ 2-Serve '15
- ♦ Wrote chapter constitution '15
- ♦ Las Vegas BBYO Shabbat '15
- ♦ Started Pen pal system with Ashet BBG #2383 in Baltimore Council

CVR #17

- ♦ Kickoff Dance '13
- ♦ Fall Convention '13
- ♦ Beau/Sweetheart Dance '13
- ♦ Kallah '13
- ♦ Spring Convention '13

Mountain Region #47

- ♦ Fall Convention '13, '14, '15
- ♦ Spirit Convention '14, '15
- ♦ GE '14, '15
- ♦ Conclave '15

The International Order

- ♦ IC '14, '15
- ♦ IMPACT: Chicago '14
- ♦ CLTC & '14
- ♦ Mock Chapter Signify
- ♦ ILTC '15
- ♦ International Kallah '15
- ♦ AIPAC Policy Conference '15
- ♦ External Light Recruitment Award (x3)
- ♦ Anita Perlmutter StandUp Award
- ♦ Silver Star of Deborah

PIAH SUKHSOD

- ♦ Gorbena BBG's 73rd Term Drectet
- ♦ Gorbena BBG's 74th Term Morah
- ♦ -Morah of 24th Term
- ♦ -Inducted
- ♦ -Doubled meeting attendance
- ♦ Gorbena BBG's 75th Term N'siah
- ♦ Mountain Region BBG's 67th Term Drectet
- ♦ Proud BBG 2013-always

MY SISTER B'NAI B'RITH GIRLS.

Today I want to paint you a picture. I want to paint you a picture of a region that is spirited, involved, passionate, and loving. A region that has sisterhood like we've never seen. A region with BBYO culture and tradition that makes this truly feel like home. Mountain Region is our home. We can make it into what we want.

Each and every one of you has the power to make a difference in the region and together we can do

...

... so much.

I stand before you willing to do everything and anything I can to make this region, OUR region, the best it can be. My biggest vision for our region is to make a difference. To make a difference to the International Order, to the world, and to each and every one of you.

What do you want out of BBG?

Each and every one of you deserves to get everything you want and more out of these four years. So...

PICK UP A PAINT BRUSH!

Get lost in the feeling of creating something beautiful. I know I do every time I paint, every time I plan a program, and every time I see a girl experiencing BBG in its entirety.

Together we are creating something beautiful. Enjoy it for all that it is.

In our 68th year, we can be bigger and better than ever. Pick up a brush with me and make this region your own.

"I paint my own reality"-FRIDA KAHLO

Submitted with undying love for painting our own reality, Helene Gorbena BBG #1938, Mountain Region #47, the International Order of the B'nei B'rith Girls, and all of you, I forever remain,

ZOE PAIRICIA FINKELSTEIN
Proud candidate for the high and honorable position of

SUSAN FINKELSTEIN
Proud candidate for your 68th Regional N'siah

ZOE PAIRICIA FINKELSTEIN
Proud candidate for your 68th Regional N'siah